



**S**PORT  
DÉVELOPPEMENT  
DURABLE

VOLUME 2  
2018 EDITION



# FRENCH SPORTS FEDERATIONS COMMITTED TO SUSTAINABLE DEVELOPMENT

# INTRODUCTION

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The Paris 2024 Olympic and Paralympic Games will aspire to set a shining example in terms of environmental responsibility. The environmental excellence strategy of “our” Games will guarantee their carbon neutrality. Achieving this ambition will only be possible with the dedication and involvement of all stakeholders. There has been a groundswell of support with the organisers of major sporting events, operators of sports facilities and venues rallying to the cause through their signature of the Charter of “15 environmentally responsible commitments”, jointly developed with the World Wildlife Fund (WWF) and stakeholders. The commitments contained in this charter set target figures to be met, and invite the signatory organisations to embrace innovation in inventing the solutions of tomorrow.

This momentum chimes with the efforts that sports federations have been making for several years already to take societal and environmental issues into account and reduce the impact sport has on the planet, tackle the challenge of climate change and be proactive in protecting biodiversity. The measures and projects they are rolling out are tremendous opportunities for raising athletes’ awareness and changing their practices.

This positive progress is evident in this new edition of «fiches acteurs» (stakeholder factsheets), updated and enhanced by the tangible actions of the different federations. It is brimming with innovative ideas and enables best practices to be pooled and shared. I would like to thank all of the sports federations involved for their dedication to a sustainable and community-oriented approach to sport.

Laura Flessel  
Ministre des Sports

View all actor records on  
[www.developpement-durable.sports.gouv.fr/m/acteurs](http://www.developpement-durable.sports.gouv.fr/m/acteurs)

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# FRENCH FEDERATION OF NATIONAL DEFENCE CLUBS

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The **Fédération des Clubs de la Défense** (FCD – Federation of National Defence Clubs) is a state-approved association fully integrated into the French sports movement as well as into all the many cultural and artistic environments in which its numerous members are active. Its reputation has spread well beyond the defence community itself, extending to civil society, with which it has developed a wide range of recreational and competitive activities (some 200 in all) for an almost 165,000-strong membership divided up into 9 regional leagues and a total of 410 clubs.

The FCD has been a committed partner of the Ministry of Defence and Ministry of Sport since 1992. As such, it has a duty to be actively and openly engaged with regard to sustainable development: “Building a future together”.

# Key figures

**150,000 COPIES** OF OUR MONTHLY  
NEWSLETTER, A VECTOR OF MESSAGES

**60 NATIONAL EVENTS ORGANISED**  
WITH SD DIRECTIVES

**40% OF THE FEDERATION'S**  
**MANAGERIAL POSITIONS FILLED BY**  
**WOMEN**

**10,000 VOLUNTEER DIRECTORS**  
(ADMINISTRATIVE, SPORTING AND CULTURAL)  
MOBILISED

**500 DISABLED SPORTSPEOPLE IN**  
**80 CLUBS AND 400 MINORS**  
**IN 15 CLUBS**

**60 CONVENTIONS** WITH OTHER  
FEDERATIONS INTEGRATING SD GOALS

**119, THE WHISTLEBLOWER NUMBER**  
IMPLEMENTED IN PARTNERSHIP WITH

**SNATED,**

**1, THE NATIONAL TITLE** IN THE AFSVFP'S  
SPORTS EDUCATOR CATEGORY

Environment 

Social wellbeing 

Economy 

Governance 

## The Federation's SD policy

In line with Agenda 21 and the French National Olympic and Sports Committee's (CNOSF) Sports Charter for Sustainable Development, the FCD adopted a Sustainable Development Charter during its 2011 General Assembly in Lyon. It seeks to ensure the wellbeing of present and future generations, and plays a key role in our community projects. Its sustainable development policy has main 7 focuses:

- Organising effective governance.
- Contributing to education and individual self-fulfilment.
- Fostering social cohesion and solidarity.
- Promoting health maintenance.
- Preserving the environment and biodiversity.
- Promoting responsible economic activity.
- Conserving heritage and memory

## Actions carried out

Governance:

- The concept of sustainable development is included in the Federation's and its Leagues' and Clubs' articles of association
- The Federation has appointed its own Sustainable Development Mission Officer along with advisors for its various Leagues
- Sustainable development is regularly referred to in communications

Education and individual self-fulfilment:

- The Federation's Ethical Charter applies to all players and henceforth to directors
- Measures for prevention of discrimination and harassment risks have been reinforced
- The values of fair play and sport without violence are promoted
- Intake of young people is under development (civic service, minors, and "army-youth sports days")
- There is a funded annual programme for training volunteers

#### Cohesion and solidarity:

- Development of women's sports is promoted
- Non-segregated able-bodied/disabled sporting events are organised
- The Army-Nation link and spirit of defence are developed
- Meetings with young people and disadvantaged citizens are organised
- Charitable actions on behalf of accident victims and their families are organised

#### Health maintenance:

- The 1st Santé Par le Sport (Health through Sport) section has been set up
- Sentez-Vous Sport (Do you Feel Sport) Days are organised

#### Environment and biodiversity:

- Means of transport are mostly pooled
- Reimbursement of travel expenses encourages use of public transport
- Delivery of membership licences is dematerialised end-to-end
- All event-organisation notes stipulate waste management

#### Promoting responsible economic activity:

- Short supply chains are prioritised
- Used materials are recycled for new uses

#### Heritage and memory:

- Archiving of documents and photo reports is organised

## Actions underway

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#### Governance:

- Making the Federation's Sustainable Development Committee fully operational
- Mobilising our activities' economic partners with regard to CSR and SRO
- Using events to promote our sustainable development actions
- Organising a Federal Sustainable Development Prize

#### Education and individual self-fulfilment:

- Giving young people more supervisory responsibilities
- Extending the link with Defence and Citizenship Days in clubs

- Expanding training programmes' sustainable development components

Cohesion and solidarity:

- Feminisation of governing bodies is underway
- Charitable actions on behalf of medical research are in the pipeline
- Organisation of aid to destitute populations in Africa

Health maintenance:

- Development of "health through sport" sections will be encouraged
- The "youth-health-sport day" concept will be promoted following initial try-outs

Environment and biodiversity:

- Planned setup of an exchange platform
- Raising awareness and increasing incentives to respect natural areas during events

Promoting responsible economic activity:

- Pooling resources with other organisations with analogous activities
- Limiting purchases and consumption to necessary quantities

Heritage and memory:

- A "book of our elders' knowledge" is to be opened

## Avenues for improvement

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- Our Federation's top management's involvement in SD
- SD management with definition of goals and measurable results
- Building an image that projects our community project's SD component

## An SD idea to share

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Promoting SD during sporting and cultural activities with a view to educating participants from the youngest possible age onwards



# FRENCH ROWING FEDERATION

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Rowing attracts almost 100,000 practitioners a year and the **Fédération Française d'Aviron** (FFA - French Rowing Federation) has some 45,000 members developing their skills in over 400 clubs across France, on lakes, rivers, the sea, and indoors (indoor rowing).



# The Federation's SD policy

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The FFA gives overall thought to the issues involved in sustainable development with a view to recommending simple, committed actions for the rowing world in extension of its activity and values.

As a sport, rowing has de facto social, economic and environmental effects on society, and the FFA has therefore decided to commit itself to a proactive sustainable development policy.

The rowing world's commitment to sustainable development cannot succeed unless everyone participates. It is only by exchanges of experience and pooling of resources and knowhow that ambitious projects can be successfully implemented.

## Actions carried out

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- FFA Sustainable Development Charter: applying the Charter for the Environment of 28 February 2005 and the French National Olympic and Sports Committee's (CNOSF) Sports Charter for Sustainable Development to the practices of rowing clubs affiliated to the FFA
- Responsible Young Rower's Charter: drawn up by the FFA, posted during the Young Rowers Grand Challenge and signed by the young people concerned
- The Federation's "Rowing and Sustainable Development" logo: developing labelling of rowing clubs' responsible and sustainable actions
- Organisation of eco-sustainable rowing events: assisting clubs organising events to obtain the CNOSF's "Agenda 21, le sport s'engage" (Sport is committed) label
- Presenting the Federation's actions
- Including disabled practitioners in the sport and events
- Creating a Rowing City Cup Challenge for young people from disadvantaged neighbourhoods.

Environment 

Social wellbeing 

Economy 

Governance 

- Making available:
  - civic service volunteers to carry out Rame en 5ème (Rowing for pupils in their 2nd year of secondary education) and Aviron Santé (Rowing and Health) actions in the leagues,
  - materials (boats) for France's Schools Rowing Championship and labelled excursions.

## Actions underway

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- Setup of the initiative at the Federation's head office

## Avenues for improvement

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- Applying the initiative to the Federation's head office
- Continuing to assist event organisers
- Supporting organisation of events in the centre of France
- Making the Rowing City Cup a national programme

## An SD idea to share

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During the 2015 World Championships: a video of “**Mr Poubelle Jaune**” (promoting waste sorting)

<https://www.youtube.com/watch?v=BWcqoGq20EA>

# FRENCH BADMINTON FEDERATION



Despite being a relative newcomer (now just 40 years old), the **Fédération Française de Badminton** (FFBaD – French Badminton Federation) is enjoying almost unrivalled popularity and now has over 190,000 members, making it the federation with the highest recorded increase in membership over the last twenty years.

# The Federation's SD policy

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The FFBaD is very much aware of the issues involved in sustainable development and has been committed to a proactive initiative in its favour since 2011.

It has drafted a five-year strategic plan, implemented the first training programmes for **Organisateurs de Manifestations de Badminton Éco-responsables** (OMBERs – ecoresponsible badminton event organisers) and organised the first competitions with the CNOSF's "Agenda 21" label.

It reached a new milestone during the last Olympic Games, with creation of a Vice-Presidency for Sustainable Development. Sustainable development is also one of the priority goals of the Federation's "**Badminton 3.0, Objectif Club**" project (Goal 3: Ensuring sustainable development enabling environmentally respectful badminton as well as badminton for all).

In order to make badminton a vector for changes in everyday behaviour, the FFBaD has decided to implement the initiative through 5 priority focuses:

- Raising awareness among, informing and training badminton actors with regard to sustainable development;
- Promoting actions in favour of sustainable development.
- Fostering emergence of ecoresponsible sporting events, and setting an example by organising federation events meeting such requirements.
- Taking full account of sustainable development in the Federation's day-to-day operation.
- Continuing development of actions around the themes of "sport for all" and "sport and health". As both an individual and team sport, badminton is particularly well suited to this: accessible to all, from beginners to top-level sportspeople, a vehicle for civic values and conviviality, and a symbol for diversity.

The new team elected in November 2016 wanted to continue on from the example set at the last Olympiad. SD has taken on still greater importance by becoming one of the 3 main goals of the Federation's "Ambitions 2025" project (Goal 3: Participating in societal commitments).

Environnement 

Social 

Economie 

Gouvernance 

# Actions carried out

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The increase in the importance of sustainable development actions since 2011 has been expressed in various fields:

- Setup of a dedicated committee.
- 6 OMBER training courses held.
- Creation of the Federation's ECOBaD label: 140 labelled competitions since end 2015.
- Setup of a "Badminton Sustainable Development" club.
- Ongoing collaboration with the Ministry of Sport's "Sport and Sustainable Development" mission.
- Partnership with **Sport Responsable**.
- Increased communication in the Federation's media (**100%** Bad magazine, and the Director's Letter).
- Creation of a dedicated space on the website, with resource sheets on a range of sustainable development subjects.
- Organisation of a travelling exhibition in the form of theme-based panels (food, transport, water, etc.).
- Partnership with Solibad over solidary actions (2nd-life sports equipment via donations, diabetes "Smash'ton", support to refugees in Île-de-France badminton clubs, etc.).
- Strong commitment to "badminton for all": scheme for reception of the disabled in clubs, senior (+50 y/o) scheme, etc.

Recap of actions since 2016, based on 3 major focus areas:

- Presentation to the Federation's elected officers and staff of the carbon footprint left by operation of the Federation's head office and the Yonex French Badminton Internationals (YIFB).
- Awareness-raising among French team members with regard to best practices to implement during competitions and their daily lives at The National Institute of Sport, Expertise and Performance (INSEP).
- Organisation of the 6th OMBER training course, with 15 participants.
- Collaborations with the Ministry of Sport's "Sport and Sustainable Development" mission (Sustainable Development Clubs in Sports Federations and Professional Leagues, Sustainable Development Conference at INSEP on 20 January 2016, and Major International Sporting Event (GESI) clubs, in particular for drafting of the "15 Ecoresponsible Commitments" Charter).

- Launch of the “EcoBad” label, with 4 value levels (“stars”) in line with criteria set by the FFBaD. Labelling is valid for a given competition and must be renewed for each competition. 58 competitions were labelled in 2016 and 81 in 2017. Stars awarded divide up as follows:
  - o 86 x 1-star competitions
  - o 35 x 2-star competitions
  - o 11 x 3-star competitions
  - o 7 x 4-star competitions, including the French Veterans Championship in Valence, the final phase of TOP 12 in Thionville, and the European Seniors Championship in Mouilleron-le-Captif.
- Interaction with schools, in particular via the **Année du Sport de l’Ecole à l’Université** (Year of Sport from School to University) and the “Tous au Bad!” operation, which gave many young people from disadvantaged neighbourhoods a chance to take part in badminton activities facilitated by clubs and committees and provided them with a venue during the competition.
- Promotion of many of our clubs’ and committees’ initiatives, 30 of which were awarded the “**Sport Responsable**” label in 2016. Four of our clubs (Lillebonne, Marly-Metz, Vern-sur-Seiche and Saint Laurent-en-Médoc) were rewarded in a range of categories (Health, Eco-responsibility and Sporting Values), receiving a total of €6000, enabling them to develop their everyday activities.

With 30 “**Sport Responsable**”-labelled clubs, the FFBaD ranks 5th in Federations for the 2016 campaign.



## Actions underway

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- Planned setup of a network of local actors with a view to deconcentrating training programmes and increasing numbers of trained project managers in order to continue deployment of the Federation's labelling.
- Progressive incorporation of SD criteria into choices of service providers.
- Highlighting the awareness-raising policy through involvement of ambassadors.
- Further development of the EcoBad label (inclusion of the application form in the Federation's server, **Poona**; development of events other than competitions, etc.).
- YIFB: collective thought on introduction of the GESI Charter (appropriation in 2017, coming into force in 2018).
- Evolution of OMBER training programme content for delivery on several levels
- Reception Guide designed to foster badminton in local neighbourhoods.

## Avenues for improvement

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Sustainable development requires awareness of what is at stake. The badminton world is progressively appropriating the issues of renewed governance and increasing societal impact, but many actors are still doubtful as to the connection between sport and sustainable development. Awareness-raising, promotion and accompaniment must be the main focuses of the FFBaD's sustainable development action. Dialogue must be stepped up in order for educators, directors, technical staff, parents and local-authority interlocutors alike to speak with one voice.

# FRENCH CANOEING AND KAYAKING FEDERATION



Photo credit: FFCK/Nathalie Latimier

Founded in 1931, the **Fédération Française de Canoë-Kayak** (FFCK - French Canoeing and Kayaking Federation) has a public service delegation contract with the Ministry of Sport. It aims to:

- Promote, teach, organise and manage activities based on paddle-propelled craft, along with related sports practised in the same natural environment, in Metropolitan France and Overseas **départements** and territories.
- Ensure, in the context of sustainable development, preservation of natural heritage and access to watercourses, as well as other sites where paddlesports, canoeing, kayaking and related activities can be enjoyed in whitewater, calm water and on the sea.

# Key figures

## REGARDING THE RIVER CLEANING

### OPERATION:

550 KM

OF RIVERS CLEANED

700 M3

OF WASTE REMOVED

OVER

3,500

PARTICIPANTS

Environment 

Social wellbeing 

Economy 

Governance 

## The Federation's SD policy

For the last twenty or more years, the FFCK has been working to ensure that non-motorised watercraft are free to make use of watercourses, lakes and seas, in full respect of such environments and their other users. The Federation helped see that laws bearing on water enacted between 1992 and 2006 provided for free movement of non-motorised watercraft on all watercourses as well as for mandatory development and signage of various public works in order to ensure safer movement.

The Federation is also committed to a range of training, educational and environmental awareness-raising programmes.

## Actions carried out

- The “**Alerte pour la Nature**” (Nature Alert) network, which aims to counter the many attacks made on the environment (uncontrolled landfills, illegal quarries, defective water-treatment plants, pollutant emissions, etc.).
- River spring-cleaning operations under the aegis of the Ministry responsible for the Environment and other partners including Surfrider Foundation Europe.
- Creation of such tools as the methodological guide to implementation of **Plans Départementaux des Espaces, Sites et Itinéraires** (PDESI – **Départemental** Plans for Areas, Sites and Itineraries) for Canoeing and Kayaking, also intended for use by local authorities.
- The “**Pagaies Couleurs**” (Coloured Paddles) teaching and assessment method, with a special environment module an integral part of learning the sport.
- Legal assistance provided to its members.

## Actions underway

- Participation alongside the Nicolas Hulot Foundation in the “**J’agis pour mon patrimoine naturel**” (I act on behalf of my natural heritage) programme during Heritage Days in September.



# FRENCH CYCLING FEDERATION



By Ministry of Sport delegation, the **Fédération Française de Cyclisme** (FFC – French Cycling Federation) is responsible for developing and organising the sport of cycling in all its forms throughout France and promoting the interests of racing cyclists. It is the only federation authorised to bestow the official “Champion of France” title. These days, its missions cover a wide range of disciplines, including road cycling, track cycling, mountain-biking, BMX, Freestyle, cyclo-cross, bike polo, indoor cycling and recumbent cycling. Each such variation has its own series of events combining education, training, integration and promotion.

# Key figures

ACTIONS CARRIED OUT BY THE ECO-  
CYCLO PATROL:

**80,000 CYCLING  
ENTHUSIASTS**

WERE IN CONTACT WITH THE PATROL  
OVER THE 2013 SEASON

**80 VOLUNTEERS**  
COMPOSED THE 2014 PATROL



Environment ■ ■ ■

Social wellbeing ■ □ □

Economy ■ □ □

Governance ■ □ □

## The Federation's SD policy

The environment and sustainable development are central to current concerns. As it is a non-pollutant open-air activity, cycling has a social role and economic impact well suited to development of actions around these issues. The FFC is therefore committed to organising ecoresponsible events via the Eco-Cyclo programme.

## Actions carried out

Genesis of the Eco-Cyclo programme:

- Contractual policies integrate sustainable development and environmental respect into territorial development plans.
- Territories used for staging bicycle races are often unique unspoiled natural areas, many of them protected.
- The Federation includes sustainable development in its programmes and articles of association.
- Directors, operators, event-organisation committees and cyclists themselves are now duty-bound to take account of these values, with regard to the legislature, public authorities and managers of areas used.

So as to highlight how closely the sport of cycling is associated with environmental issues; the Eco-Cyclo programme, which is supported by the FFC, transmits a positive, responsible image of cycle sport activities. The Eco-Cyclo Patrol's interventions promote these values, which are summarised in the Eco-Cyclo Charter's 3 Articles:

- Nature is beautiful and the road is not a rubbish bin; in all circumstances, touring, training or competition, I keep waste and packaging until I reach an appropriate place to get rid of it.
- I comply with the Highway Code; my helmet is my most faithful travelling companion.
- Cycling is a wonderful sport and very good for the health; I shall not spoil my good fortune and enjoyment by taking harmful prohibited medicaments.

## Actions carried out (continued)

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The Eco-Cyclo programme is a key component of the FFC's Action Plan for Sustainable Cycling. Among other things, it leads to:

- Evolution of practitioners' mindsets and behaviour.
- Commitment on the part of sporting bodies.
- A sense of responsibility among operators.
- Administrative constraints.
- Development of the use of bicycles as a means of transport.

All these parameters should bring about a real wake-up call with the aim of associating environmental issues with cycling activities. The FFC's Action Plan for Sustainable Cycling is implemented so that environmental questions can be tackled dispassionately by all directors, operators and practitioners.

The Federation cares about sportspeople's health and the contexts in which they evolve. It is its duty to pass on these values to future generations, along with an unspoiled environment to enjoy their sports in.





# FRENCH RIDING FEDERATION

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**The Fédération Française d'Équitation** (FFE – French Riding Federation) is a delegate federation approved by the Ministries of Sport and Agriculture. It develops all forms of equestrian practice and competition, is active in all its disciplinary fields, and is tasked with organising and overseeing practitioners' training and administration of the sport.

# Key figures

**700,000**

**LICENSED MEMBERS**

**1ST WOMEN'S SPORT**

**IN FRANCE**

**OVER 80,000 EVENTS**

**AND 120,000 HORSES**

## The Federation's SD policy

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Sustainable development and environmental protection are central concerns of today's society and real issues as far as our future is concerned. They are also major aspects of the Federation's policy, forming part of its statutory missions, which have specified that one of its aims is to "integrate the notions of sustainable development and environmental protection into all its activities" for the past 10 or more years. The groundwork was laid in its early missions bearing on tourism and riding in the 1970s. Due to its many and varied aspects, equitation is an activity very much in line with the concept of sustainable development and its three pillars: economy, environment and social wellbeing.

- **Economy:**

The riding sector is a source of investment. It is a powerful economic sector that dynamises the entire equine branch of activities, with a particularly well developed economy in rural areas.

- **L'environnement :**

Riding creates a powerful link between rural and urban areas. Most riding stables are located in urban peripheries and rural areas.

Riding is one of the few sports that bring its practitioners into direct contact with animals. Good conditions for breeding and accommodating animals – an integral part of environment-friendly agriculture – are essential to good sports practice. Outdoor riding practices also make use of roads and paths, which means that riders must know the rules on environmental respect. In addition, preservation of natural heritage is a priority, without which any form of "off-stadium" equitation would come to an end. The FFE needs "quantity", as, if they had no roads to follow, riders could no longer go trekking. But it also needs "quality", and combats deterioration of trails.

# The Federation's SD policy(continued)

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- **Social wellbeing:**

Equitation is the sporting world's top employer. Riding activities have acknowledged virtues as regards openings for apprenticeships and possibilities for training practitioners and professionals. Due to its many and varied aspects, the FFE is the driving force behind riding schools' and stables' sustainable development. Furthermore, the public service mission the State has entrusted to the Federation gives it an educational role, above all as regards young people

## Actions carried out

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A range of actions was implemented to mark Equestrian Tourism Environment Year in 2003:

- Detection and listing of fly-tipping.
- Use of workhorses to transport collected waste: firstly because of its ecological advantages and secondly in order to promote such use in farming practices and its integration into urban environments.
- Operation “**Coup de Balai**” (Sweep) in riding centres (cleaning of public areas and removal of bulky objects).
- Operation “**Accueil**” (Welcome) to promote centres and their activities (improvement of signage, introduction of a reception policy among employees, planting trees at club entrances, etc.).
- Operation “**Solidarité**” (Solidarity) with Romania. A collection of harnesses was organised by the International Equestrian Tourism Federation (FITE).
- Awareness-raising on protection of nature via documentation and educational actions for children.
- Reward system to congratulate the operation's most active participants.
- Drafting of an Outdoor Riders' Ethical Charter.
- The 2005 new-school-year operation extended awareness-raising beyond horses themselves to nature in general. Nature maps, a nature kit and a nature poster were made available to all France's clubs in order to raise their members' awareness with regard to knowledge of and respect for nature.
- Work carried out by the Sustainable Development Committee in 2009 included sending 5000 clubs a set of 5 posters highlighting the importance of economising energy and water, respecting nature, and ensuring waste-sorting.

# Actions underway

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## **SD Week:**

Since 2010, the FFE has combined its efforts with those of the Ministry of Environment, Energy and the Sea and invited riding and drawn-carriage clubs and associations to organise events during Sustainable Development Week, which takes place throughout France every year from 1 to 7 April.

In order to ensure the event's success, the FFE supplies clubs with:

- A set of 5 educational posters.
- Sustainable Development notices to display.
- “**Trucs et Astuces**” (Tips and Tricks) sheets.
- A “10 Commitments by Responsible Riders” Charter.
- “Responsible Rider” certificates.
- A Sustainable Development quiz game.
- Technical specification sheets for organising sustainable sporting events.

Organisers can raise awareness on sustainable development among their riders, initiating them via organisation of competitive games, sustainable development rallies with questions and workshops, and ecological watch days.

Every year, a Sustainable Development Trophy is awarded to the best initiatives during the Paris Horse Show.

## **A “Responsible Sport” partnership with Generali:**

The FFE joined forces with Generali to hold a “Responsible Sport Day” on 8 July 2010. The FFE was the first federation to sign Generali's Responsible Generation Charter, in the presence of the explorer Jean-Louis Etienne and a replica of the balloon in which he carried out the Arctic Observer expedition over the North Pole.

## Actions underway (continued)

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The Charter aims to raise the general public's awareness – young people's in particular – with regard to all aspects of sustainable development and disseminate related best practices. A tool for listing best practices has been developed and any of the Federation's clubs can suggest responsible actions in the field, submitting them to a jury and possibly seeing themselves rewarded with a "Responsible Sport of the Year" badge. Those who wish to go further and obtain financial endowments to perpetuate their actions or carry out new projects successfully may also take part in the Responsible Sport Trophies.



# FRENCH UNDERWATER STUDIES AND SPORTS FEDERATION



**The Fédération Française d'Etudes et de Sports Sous-Marins** (FFESSM – French Underwater Studies and Sports Federation) groups together diving and all recreational and competitive underwater activities, with 2,086 amateur clubs, 460 approved commercial bodies and a total of 134,269 members. Founded in 1948, the Federation is a State delegate for organisation and development of diving and related activities, and carries out a public service mission. It is a key operator in the underwater environment and as such plays a leading role in dialogue on maritime policies.



# The Federation's SD policy

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In 2009, the FFESSM structured a sustainable development strategy around the following focuses:

- Preserving natural maritime and inland water sites.
- Contributing to knowledge of ecosystems and ecological watch.
- Informing, raising awareness among and mobilising the public with regard to the richness and fragility of the subaquatic environment.
- Participating in dialogue on sustainable shared use of submarine areas, and promoting resource conservation (water, materials, waste and energy).

In 2014, this policy, designed to limit the environmental footprint left by underwater activities and promote ecoresponsible behaviour, was extended to cover all our activities' environmental and societal components, with the launch of the FFESSM's "10 Commitments for Sustainable Development" ([http://www.ffessm.fr/developpement\\_durable.asp#10engagements](http://www.ffessm.fr/developpement_durable.asp#10engagements)).

Commitments are implemented via creation of awareness-raising tools intended for committees and clubs, training programme content, partnerships with other sports and environmental interest parties (French Handisport Federation [FFH] and French Sporting Retirement Federation [FFRS]) and through participatory scientific operations.

The FFESSM is also involved at all levels – national, regional and local alike – in consultative bodies on uses of the sea and its preservation (Natura 2000) and on spatial-planning projects likely to modify access to subaquatic activities in the marine environment (offshore windfarms, artificial reefs, aggregate extraction, etc.) and their interference with such activities.

The FFESSM is recognised by the Ministry of the Environment for its actions with regard to awareness-raising and preservation of the natural environment, and its special focus on knowledge of and education on the natural environment. On 11 February 2016, a convention was signed between Jean-Louis Blanchard, President of the FFESSM, and Ségolène Royal, Minister of the

Environment 

Social 

Economy 

Gouvernance 

Environment, Energy and the Sea. The convention is a positive step forward, by which the FFESSM asserts its involvement in the implementation of public policies on ecological transition and, in particular, in protection of aquatic biodiversity in the sea and inland bodies of water.

## Actions carried out

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### Partnerships:

- Marine Protected Areas Agency (AAMP).
- National Museum of Natural History (MNHN).
- International Union for Conservation of Nature (IUCN).
- Ministry of the Environment, Energy and the Sea (MEEM).
- Ministry of National Education, Higher Education and Research.
- Longitude 181.
- Surfrider Foundation.

### Representations:

- National Council for the Sea and the Coasts (CNML).
- Maritime Coastal Councils (CMFs).
- Boards of Directors of Marine Nature Parks.
- IUCN (observer member).
- MEEM's **Atelier National Déchets Marins** (National Workshop on Marine Waste).
- The Ministry of Sport's "Sport and Sustainable Development" Club.
- Ressources Littoral Group.

### Training packages:

- Training on the subaquatic environment:
  - o "Knowledge of and respect for the subaquatic environment" module
  - o Training "naturalist divers"
- Marine Nature Parks.
- Recreational underwater fishing.
- "Handisub" (Diving for the disabled).
- Feminisation Plan.
- Citizens of Sport Plan.

Methodological tools:

- The FFESSM's 10 Commitments for Sustainable Development.
- The FFESSM's Guide to Sustainable Development.
- Poster and booklet on responsible divers' eco-friendly actions.
- Sustainable Development Quiz.
- The Federation magazine Subaqua's Sustainable Development column.
- Federation Newsletter on Sustainable Development.
- Various resources on the Federation's website.

National operations:

- World Ocean Day: collection of solid waste, participatory science operation.
- RIPE (International Children's Diving Meetings): awareness-raising workshops.
- FEMIX – 24 hours of women's sports.
- "Sentez-vous sport" (Do you feel sport).
- Awareness-raising stands at events in which the FFESSM takes part.

Lastly, in September 2014, the FFESSM launched its Ecosub® label, which recognises its member bodies' commitment to sustainable development: <http://www.ffessm.fr/ecosub.asp>

In parallel, A Responsible Subaquatic Activity Trophy was launched, with "Feminisation of subaquatic activities" as the theme for 2014/2015. The 2016/2017 theme is "Preservation of the environment with disadvantaged sectors of the public": <http://www.ffessm.fr/trophee.asp>

## Actions underway

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The FFESSM is keeping up the same sustainable development momentum that marked the 2013-2017 Olympiad. The Feminisation Plan and Citizens of Sport Plan are to be renewed, and civic service volunteers will be recruited at the FFESSM's head office to help with our environmental missions.

In addition, action on offshore windfarms and health through sport will be extended, and awareness-raising tools disseminated among our deconcentrated committees and bodies.

## Avenues for improvement

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- Getting our network of sustainable development experts up and running again in our clubs and deconcentrated bodies.
- Producing more up-to-date and educational communications on sustainable development.

## An SD idea to share

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The Ministry could suggest models for community projects and/or development plans for our clubs.

# FRENCH FOOTBALL FEDERATION

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With over 5 million players including 2.2 million licensed club members, **the Fédération Française de Football** (FFF – French Football Federation) is the country’s top sports federation. Apart from organisation and management of amateur football and French national teams, the FFF aims to promote French football in all its glory. Its actions, which are passed on by over 400,000 volunteers, 34,000 trainers and educators, 17,000 clubs and millions of fans, enable the sport to flourish under the best possible conditions while upholding the cause of sustainable development.

# The Federation's SD policy

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The magic of the round ball is no myth, nor is the unparalleled popularity it enjoys. As educational as it is entertaining, football plays a key role in our society. Beyond just bringing people together, it is an amazing vector of social cohesion, without colour, race or religion, and open to all whatever their age might be.

Well aware of the need to adopt responsible behaviour, the French Football Federation has been committed for several years now to making far-reaching changes in its modes of operation, through a transition strategy providing a framework for our sustainable initiatives.

The strategy is passed on by the whole football family. Clubs, leagues and districts all wish to set a good example by implementing our policy of social, economic and environmental responsibility.

All actions undertaken by the French Football Federation have a threefold focus: social, economic and environmental, forming a true virtuous circle.

The determination to leave a sustainable legacy for generations to come will always be the main motive behind our solidary commitment.

## Actions carried out

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- Federal Educational Programme.
- “**Mercredi du Respect**” (“Respect Wednesdays” awareness-raising initiative)
- “**Carton Bleu**” (Blue Card) at the 2016 UEFA EURO tournament (adaptation of Operation “Carton Vert”/ Green Card promoting exemplary attitudes among players).
- **Horizon Bleu** projects for modernising French football
- **Mon Euro** 2016 – schools competition.
- Behaviour Observatory.
- Partnerships between the FFF and such public institutions as the French Athletic Trainers’ Association (AEFA) and the International Organisation of La Francophonie (OIF).
- Partnerships between the FFF and its international counterparts, including the MLS (USA), CFA (Cyprus) and DFB (Germany).
- Creation of 1000 jobs for the future.

Environnement 

Social 

Economie 

Gouvernance 



- Implementation of the 2016 Volunteers Programme during UEFA EURO 2016.
- **So Bénévole** volunteering operation
- The FondaCtion's Guide to eco-friendly actions.
- 100% renewable electricity for the FFF head office and the National Football Centre (CNF).
- Computerised match sheets...

## Actions underway

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- Creation of the French football sector.
- Creation of the **Union Francophone de Football...**

## Avenues for improvement

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The French Football Federation is continuing with its efforts and acknowledges that there is still room for improvement as regards its actions' environmental impact. This question is central to its concerns and related operations will be its top priority over the 2016-2020 period, including organisation of a 100% sustainable match, creation of a Green Label for clubs, and introduction of a waste-sorting programme.



Golf in France means over 400,000 club members playing at over 730 facilities across the territories. Golf is one of the sports in which there is maximum interaction with the environment. Harmony with nature is an integral part of the game's tradition and pleasure. Covering a total surface area of some 33,000 hectares, French golf courses provide a wide range of environments accommodating a rich and varied biodiversity. Over a third of their area is devoted to natural habitats.

Maintaining golf courses' biodiversity is of major importance both as regards preservation of species and making the utmost of the sport.

# Key figures

## BIODIVERSITY

PROGRAMME OF STUDIES OF FRENCH GOLF  
COURSES:

4 YEARS OF STUDIES (2016-2019)

7 CONTRIBUTING INSTITUTIONAL PARTNERS

2 ECOLOGICAL ENGINEERS

FROM THE NATURAL HERITAGE SERVICE  
MOBILISED

## The Federation's SD policy

In the context of a series of framework agreements signed with the Ministries of Sport, Ecology and Agriculture, the **Fédération Française de Golf** (FFGolf – French Golf Federation) stands alongside other organisations representing the game in its commitment to extending clubs' initiatives on preservation of water resources and biodiversity, and on sustainable development.

Well aware that every one of France's golf courses harbours a potentially rich but too little known biodiversity, the FFGolf wanted to give a fresh dimension to its actions in 2016 by forming an ambitious partnership with the National Museum of Natural History. With support from French and European golfing organisations, this large-scale programme of golf-course biodiversity studies is currently underway.

The first phase concerns study of the Golf National course, which is set to host the upcoming 2018 Ryder Cup and the 2024 Olympics golf tournaments, and hosts the HNA French Open every year. The diagnosis carried out in 2016 enables Golf National teams to participate in the site's day-to-day management, event organisation, and the preservation and best use of milieus and the species composing them.

The second phase is on a national scale, the aim being to constitute a database on French golf courses' biodiversity, drawing on clubs' initiatives and targeted diagnoses. Tools employed to create the national inventory include a highly original programme for labelling clubs, developed by the Museum's and FFGolf's teams. Entitled the "Golf for Biodiversity Programme", it is based on voluntary membership of the scheme on the part of clubs wishing to commit to a far-reaching structured initiative on knowledge, protection and promotion of their natural heritage.

Environment 

Social wellbeing 

Economy 

Governance 

## Actions underway

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By the end of 2017, the FFGolf will have officially launched the “Golf for Biodiversity Programme” among its clubs. Volunteer clubs will have several levels of commitment to attain (Bronze and Silver to start with, and finally Gold, validating progress made following the Silver level). In order to implement the programme, clubs will have to call on the services of local naturalist bodies able to carry out expert assessments based on the National Museum of Natural History’s technical guidelines. By doing so, clubs will finally get to acquaint themselves with a natural wealth they were previously unaware of, and benefit from technical assistance enabling them to protect such heritage and disseminate a positive, responsible image of themselves by being referenced, identified and recognised as bodies working for preservation of biodiversity.

The naturalist work involved will be collected and consolidated to provision a national study on French golf courses’ biodiversity, assess golf’s overall contribution to preservation of biodiversity, and facilitate an extensive range of practices. Naturalist data collected will be incorporated into the National Inventory of Natural Heritage overseen by the Museum and will be accessible to everyone. The FFGolf will highlight committed clubs and progress made in order to share best practices and raise awareness among players. It will provide labelled clubs with a communication kit enabling them to promote their commitment in the eyes of their golfing community, local institutional actors, the media and the public at large.

## Avenues for improvement

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- Implementation of a Golf National landscaping programme in favour of biodiversity (post-Ryder Cup).
- Development of the golf-course labelling programme at European level.
- Obtainment of funding to support clubs committed to the “Golf for Biodiversity Programme”.

# An SD idea to share

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- The assessment of the Golf National's biodiversity can be viewed on the National Museum of Natural History's Natural Heritage Department website.
- Articles published on the FFGolf website, under the "***Environnement – Actualités***" heading.

# FRENCH GYMNASTICS FEDERATION



ENSEMBLE,  
CRÉONS LE MOUVEMENT



**The Fédération Française de Gymnastique** (FFG – French Gymnastics Federation (FFG) is a State-approved body founded in 1873. With the help of the Ministry of Sport and assistance from its partners, it contributes to the development of a range of disciplines: four are Olympic (MAG, WAG, RG and Trampoline) and four others have European and World competitions (Tumbling, Acrobatic Gymnastics, Aerobics and TeamGym).

The FFG also organises recreational activities ranging from Baby Gym to Adult and Senior Gym. With a total of 310,000 members (a major increase since last year), the Federation is busy innovating, with evolving programmes, digital organisation and international events held on French soil.

The FFG is also active, alongside and on behalf of its 1,500 affiliated clubs, with regard to training and employment, in favour of high-level organisation.



# Key figures

SUSTAINABLE DEVELOPMENT COMMITTEE  
(PRESIDENT, EXECUTIVE DIRECTOR  
+ 4 PEOPLE)  
TERRITORIES UNIT WITH SUSTAINABLE  
DEVELOPMENT MISSION

## The Federation's SD policy

The French Gymnastics Federation's Internal Regulations provide for setup of a National Environment and Sustainable Development Committee.

“This committee is tasked with taking account of concerns ensuring development, through an all-encompassing approach to performance, maintained over time and resistant to uncertainties, complying with an explicit system of values, involving a range of internal and external stakeholders, in a rationale of continuous progress. Its mission is in line with the framework defined by the International Olympic Committee's Agenda 21 and the French National Olympic and Sports Committee's Agenda 21 programme”.

A member of the Federation head office's staff is responsible for actions bearing on sustainable development.

The Federation:

- Encouragement of obtainment of the CNOSF's “Sustainable Development” label for organisation of one-off events (Local Organising Committees [COLs] of French Championships, regional competitions, etc.).
- Obtainment of the CNOSF's “Sustainable Development” Label for international events managed by the FFG (French Internationals).
- Implementation of a sustainable event-organisation policy over the next 3 years for French Internationals.

## Actions carried out

- 2012, “Ecoresponsible gymnast” booklet, with visuals contributed French local authorities.
- 2012/2013 Carbon footprint for the Federation's General Assemblies.
- Contacts with **Riposte Verte** (2012/2013) “for a responsible office”.
- Work with Sports and Sustainable Development Observatory (OSDD) Director Nathalie Durand, and conference.
- Listing of actions at national events.
- Introduction of the “Best Practices” Charter encouraging committees organising national competitions to implement ecoresponsible actions.

Environment 

Social wellbeing 

Economy 

Governance 

- Fostering of maximum access to gymnastics activities (from Baby Gym to Senior Health Gym).
- Implementation of the Federation's "Citizens of Sport" plan
- Drafting of the "Federation Values and Charter" document
- Dematerialisation of Federation Regulations
- Incorporation of a carpooling reimbursement scale

## Actions underway

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- Implementation of the Federation's "Citizen of Sports Plan"
- Integration of sustainable development actions into our international events (French Internationals 2017, CNOSF Label obtained) French Internationals 2018 and 2019, and WAG European Championships 2020.
- Setup of the new National Environment and Sustainable Development Committee end June 2017.
- Partnership with ERREÀ (labelled supplier).
- Partnerships with French establishments (Christian Moreau and Gymnova).
- Proposed training modules using tools in the context of development of open distance-learning courses for judges and other FFG actors).
- Dematerialisation of membership documents.
- Completion of renovation work at the Federation's head office, prioritising thermal insulation.
- Updating of the "Organisation Committees' Best Practices" Charter, with greater emphasis on competitions' social and economic aspects.

## Avenues for improvement

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- Setting a sustainable development process in motion on events, naturally and non-restrictively.
- Awareness of the usefulness of sustainable development actions.

# FRENCH HANDISPORT FEDERATION



The main objective of the **Fédération Française Handisport** (FFH – French Handisport Federation) is to make sport accessible to maximum numbers of people with physical or sensory disabilities.  
Our values: Uniqueness, Autonomy, Accomplishment.

Here are our ambitions in the context of our CAP2024 project:

- 70,000 members in 2024
- Sharing our expertise
- Developing our attractiveness
- Sporting Excellence

# Key figures

**ALMOST**  
**34,000 MEMBERS**  
**OVER**  
**40,000 PRACTITIONERS**  
**OVER 1,400 CLUBS**  
**25 SPORTS**  
**FOR RECREATION AND COMPETITION**  
**INCLUDING 15 PARALYMPIC**  
**SPORTS**  
**100 REGIONAL**  
**AND DÉPARTEMENTAL**  
**COMMITTEES**  
**IN METROPOLITAN AND OVERSEAS**  
**FRANCE**

Environment   

Social wellbeing   

Economy   

Governance   

## The Federation's SD policy

The FFH has been focusing on sustainable development ever since the first Paralympics, making it central to its CAP2024 project. The initiative requires progressive setup of in-house organisation and methodology. In addition to giving thought to the subject, a network must be mobilised. Through organisation of such events as Journées Nationales Handisport (JNHs – National Handisport Days) and the Handisport Movement's Annual Congress (since its creation in La Rochelle in 2012), each edition provides an opportunity to assert our ambition via a wide range of commitments:

- Grouping its main annual meetings together, so reducing travel and consequent CO2 emissions.
- Dematerialising proceedings of National Days.
- Prompting participants to optimise their travel by encouraging them to make use of carpooling platforms or travel by rail with the “congress ticket” scheme, and use public transport to get from railway stations to event sites by provision of transport passes.
- Promoting outstanding initiatives via calls for testimonials.
- Promoting the “Bouchons d'Amours – Sport Wheelchairs” scheme.
- Optimising waste sorting at events.
- Fostering recruitment of local operators.
- Prioritising welcome gifts manufactured by regional producers.
- Facilitating the most seriously disabled individuals' access to events.

Having developed a robust sporting project designed to achieve its aims, the new management team elected in April 2017 immediately committed itself to further improving governance. In addition to setup of an Athletes Committee, there has been work on diversity (statuses, levels and seniority) and co-construction in the various decision-making bodies and for project implementation. This is not only expressed in-house but also in relations with our partners and in the opening of counterpart federations.

# Actions carried out

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- Training on digital accessibility of web files and content by the sensorily disabled, for participants in the Sport and Sustainable Development Club meeting of 15 December 2017, in partnership with the French Federation of the Blind and Visually Impaired (FAF).
- Development of a campaign for prevention of sexism and sexual harassment in the workplace, implemented at the Federation's head office and disseminated via email to our clubs and committees in November 2017 by our Secretary General.
- Participation in the European Sport Convention in order to exchange with other actors in European sport on the complexities of the issues involved in Sport & Disability, 11 and 12 July 2017.
- Awareness-raising on (male/female) diversity, in the form of a discussion held at the Federation's head office in March 2017, in partnership with FEMIX.
- Setup of a "Citizen of Sport" village alongside the competition, open to all spectators (numerous school classes), during the Handisport Open Paris (HOP) at the Charlety stadium on 30 and 31 May 2017.
- Inclusion of the remark "All labelled bodies commit to action fostering citizenship and respect for social fellowship." in the Charter signed by labelled Handisport clubs in the context of the "Citizen of Sport" plan.
- The "Football Sourds" (Deaf Football) Sports Committee is a pioneer in development of remote meetings via videoconference, holding such meetings every Thursday.
- Setup of the "Acceo" service for the deaf and hearing-impaired, enabling them to contact all the Federation's departments by phone, as well as all our regional and départemental committees (<http://www.handisport.org/acceo-sourds/>).
- Systematic implementation of ecoresponsible initiatives in the organisation of national events, with requisite adaptation of event specifications.
- Cooperation on the "10 gestes du sportif écoresponsable" (10 actions by the ecoresponsible sportsperson) campaign, with Marie Bochet, standard-bearer at the 2018 Paralympic Games in Pyeongchang, as ambassadress.
- Implementation of waste sorting at the Federation's head office.



## Actions underway

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- Continuing with development of various modules on extranet: events (calendar), volunteers, directory, a mediatheque module providing our movement's actions with visibility and enabling our expertise to be shared with the public at large, encouraging universal involvement and facilitating contacts within the movement's various entities and with counterpart federations.
- Open support during the Gala Evening and at the meeting of the Gay Games Paris 2018 Organising Committee, with a view to promoting diversity.

## Avenues for improvement

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- Envisaging signature of the event organisers' "15 Ecoresponsible Commitments" Charter for all national and international events organised by the FFH.
- Ensuring that greater account is taken of environmental issues.

## An SD idea to share

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- In order to reduce greenhouse gas emissions and spending at the same time, do as the FFH does and reward car owners who go in for carpooling by introducing an incentive bonus for those who play the game!



Founded in 1946, the **Fédération Française de Judo** (FFJDA – French Judo Federation), which currently brings together 5,600 clubs and over 570,000 members, focuses above all on the physical, moral and spiritual training of the individual. The partner is more than just an adversary, for he/she not only enables self-development but also development thanks to others. Respect for others is therefore essential, even in competition situations. Preservation of this approach is the Federation's leitmotiv.

# Key figures

NATIONAL SPORTS ORGANISATIONS SUBJECT  
POOLING PRINCIPLES.  
LABELLING OF ORGANISATIONS  
AND ACTIVITIES  
A FURTHER STE REQUIRING  
COMPLEMENTARY TRAINING  
OF MANAGERS AS WELL AS TECHNICAL  
SUPERVISION.

Environment 

Social wellbeing 

Economy 

Governance 

## The Federation's SD policy

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The FFJDA's sustainable development policy is designed to support all forms of development that ensure the Federation operates as it should:

- training directors, teachers, practitioners, referees, judges, etc. up to and including administrative bodies (regional administrative centres, employers' groups, etc.)
- job sustainability; sporting events organised under the principle of club proximity, and local or national competitions.

The Federation's ethics are based on such values as optimisation and mutualisation, as expressed by the notion of sustainable development as well as by its motto "Mutual welfare and prosperity". This approach ensures the continuity of our values through an ongoing quest for individual progress (in preparing for obtainment of the black belt, for example) and that of our Federation (in its quest for excellence).

These principles are therefore applied to all the FFJDA's activity sectors and territories.

## Actions carried out

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As indicated above, thought is given to each of the Federation's activity sectors with a view to optimising and pooling federal resources. Such thought is given concrete expression by the following actions:

- As regards administration: Creation of regional administrative centres pooling human and administrative resources in organisation of federal bodies.
- As regards sports organisations:
  - o Fostering pooling of resources through encouragement of carpooling by the National Travel Fund (provisioned by the Federation) to enable fighters and trainers selected for French championships to get to competition venues (kilometric defrayal rates encouraging carpooling).
  - o Pooling of non-disposable materials useful to competition organisation (mats, computers, competition specifications, sweepstake software, etc.)

- As regards communication: Uploading on the FFJDA website of examples of ecoresponsible event organisation, taken from the Environmental Self-Diagnosis for Event Managers (ADERE) website.

In general terms, rationalisation of costs and pooling of human and financial resources are encouraged for all the Federation's activities.

## Actions underway

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- A project for investment in a sports facility, the Villebon-sur-Yvette's Grand Dome, as an experimental sports-facility sharing tool and sustainable development resource centre for Federation.
- Dissemination of the federal website's address in the "Actor" page of the "www.developpement-durable.sports.gouv.fr" website

## Avenues for improvement

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- Making carpooling compulsory by organising its implementation.
- Investing in non-disposable, reusable equipment in order to optimise national and local event organisation.
- Increasing dematerialisation in the professional field whenever possible.

## An SD idea to share

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The National Travel Fund, which pays a percentage of sportspeople's expenses when they participate in top national competitions. By grouping themselves together, sportspeople and clubs have all their travel, catering and accommodation expenses paid when they pool resources.

# FRENCH MOUNTAIN AND CLIMBING FEDERATION



The **Fédération Française de la Montagne et de l'Escalade** (FFME – French Mountain and Climbing Federation) is responsible for promotion and development of the following sporting activities: climbing, canyoning and mountaineering, including mountain climbing, expeditions, mountain trekking, snowshoeing and ski-mountaineering. It encourages such sports among all sectors of the public, and facilitates and ensures development of all activities, incorporating sporting aspects along with environmental respect.

The Federation in figures:

96,000 members (42% of them women), with an annual 3.3% increase in membership. 122 territorial committees (26 regional and 96 départemental committees) evolving to adapt to the new regions. Over 1000 clubs.



# Key figures

93,184 MEMBERS

1,010 CLUBS

122 TERRITORIAL

COMMITTEES

40,000 COMPETITORS

250 SPORTING

EVENTS A YEAR

## The Federation's SD policy

Extract from the FFME's articles of association, Article 1, Purpose: "the FFME takes it upon itself to [...] ensure that the integrity and beauty of nature in the mountains is safeguarded and that natural areas used by our members are protected, in collaboration with the inhabitants and professionals concerned, other federations, and local authorities. In this spirit, and in the spirit of the French National Olympic and Sports Committee's Agenda 21, the FFME incorporates the notions of sustainable development and of societal and social responsibility into the regulations and management modes governing its operation, accomplishment of its sporting activities, and the running of the sporting events that it organises or which are organised under its aegis...". Sustainable development enters into all the Federation's orientations and the choices it makes: it gives greater meaning to the Federation's various actions designed to ensure continued sustainable practice of mountaineering and climbing activities.

## Actions carried out

Numerous actions carried out during the 2009-2016 Olympics:

- Informing our bodies on sustainable development at the FFME.
- Measurement of the Federation's carbon footprint and production of a simple tool for calculating greenhouse-gas emissions during journeys made by clubs and committees.
- Simple tools for sports and ecoresponsible events; support to bodies applying for the "**Développement durable, le Sport s'engage**" (Sustainable Development, sport is committed) label.
- Educating members on sustainable development throughout their training: incorporation of "responsible, citizen and sustainable practice" items in "FFME passport" levels.

Environment 

Social wellbeing 

Economy 

Governance 



# Actions carried out (continued)

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- Integrating disabled practitioners into our clubs and French national teams: with the 2016 Climbing World Championships held at the Accorhotels Arena, during which the Paraclimbing finals were held at the same time and place as the able-bodied finals.
- Working on natural sites with all interest parties to ensure sustainable practice in compliance with all regulations currently in force.
- Committing to sustainable employment, with assistance to clubs and employers' committees.
- Encouraging the disabled and very young children ("baby climbing") to join our clubs.
- Fostering diversity in the Federation's bodies, management bodies in particular (gender parity adopted in national and territorial steering committees).

## Actions carried out

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Numerous actions carried out during the 2009-2016 Olympics:

- Informing our bodies on sustainable development at the FFME.
- Measurement of the Federation's carbon footprint and production of a simple tool for calculating greenhouse-gas emissions during journeys made by clubs and committees.
- Simple tools for sports and ecoresponsible events; support to bodies applying for the "Développement durable, le Sport s'engage" (Sustainable Development, sport is committed) label.
- Educating members on sustainable development throughout their training; incorporation of "responsible, citizen and sustainable practice" items in "FFME passport" levels.

# FRENCH SWIMMING FEDERATION



**The Fédération Française de Natation** (FFN – French Swimming Federation) was founded in 1920 and is delegated by the Ministry of Sport to structure, organise and develop swimming activities. Its public service missions include promotion of learning, organisation of practice, training of managers, membership validation, organisation of competitions, and definition of rules governing five Olympic disciplines: swimming racing, artistic swimming, open-water swimming, water polo and diving. The FFN is also approved for development of masters swimming, summer swimming, early-learning, recreational and aquatic discovery activities, and swimming for health.

# Key figures

1,300 CLUBS

300,000 MEMBERS

(20% INCREASE IN 10 YEARS)

5 OLYMPIC DISCIPLINES

DEMATERIALIZATION OF RESULTS

OF OVER 6000 SPORTING EVENTS

A YEAR

## The Federation's SD policy

La FFN is directly concerned by issues arising from sustainable development at a range of levels.

As swimming is an aquatic sport, the Federation is directly affected by problems relating to bathing-water quality (in pools and natural environments alike) and to proper management of water resources. Various of its activities take place outdoors, some of them (such as “open water” activities) in unspoilt natural surroundings, and are therefore particularly concerned by the issue of preserving natural environments.

The FFN has just set itself a “Sustainable Development Mission” with the aim of promoting and disseminating the Federation's and its clubs' best practices across France as a whole, with a view to spurring all practitioners and directors to yet greater efforts over eco-responsibility. It will also have the task of making proposals designed to improve interaction between the four pillars of sustainable development in the Federation and its members' actions: Environment (preservation of milieus), Social wellbeing (improving health, training) Economy (via innovative procedures) and Governance (by prioritising best practices).

## Actions carried out

- Dematerialisation of the Federation's membership licence, institutional documents (Annual Regulations, Annual Results, Annual Rankings, etc.) and all documentation resulting from institutional meetings.
- Partner stands in villages for our public events/competitions (NGOs, associations, etc.).
- Development of “Swimming for Health” at our clubs, due largely to special training of supervisors.
- Promotion of use of new technologies, with setup of videoconferencing in order to reduce travel.
- Open Water: awareness-raising among swimmers and supervisors on environmental issues and waste-sorting.

Environment 

Social wellbeing 

Economy 

Governance 

## Actions underway

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- Drafting of a “Sustainable Development” Charter to be disseminated at all levels (Federation, leagues and clubs), as well as a Charter bearing specifically on event organisation.
- Environmental standardisation of Federation services: energy, waste sorting, water consumption, etc.
- Design of an “Eco-responsibility” label.
- Rewarding local sustainable development initiatives (labelling/recompensing clubs promoting innovative projects).
- Development of dedicated communication (visuals, separate website page).
- Incorporation of a “Sustainable Development” module in all Federation training programmes.
- Open Water:
  - o Testing the use of biodegradable cups for refreshments during competitions.
  - o Encouraging use of electric motor boats for race supervision.
  - o Encouraging the training of a “sustainable development brigade” in canoes, responsible for cleaning bodies of water after use by swimmers.

## Avenues for improvement

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- Federation head office exemplarity in its day-to-day operation.
- Inclusion of a “Sustainable Development” component in training programmes for technical staff.
- Members’ safety.



# FRENCH FLY AND SPIN FISHING FEDERATION

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The **Fédération Française de Pêche à la Mouche et de Lancer** (FFPML – French Fly and Spin Fishing Federation) is in the process of merging with the **Fédération de Pêche au Coup** (FFPC – French Pole Fishing Federation) and the **Fédération de Pêche en Mer** (FFPM – French Sea Fishing Federation) to form the new **Fédération de Pêches Sportives** (FFPS – French Sport Fishing Federation); it has 2000 members (Fly Fishing only at some hundred affiliated clubs in 9 Regional Committees).

Our Federation's Fly-Fishing Department includes 15 approved Fishing Schools run by qualified Federation instructors, who not only teach casting and fly-tying techniques, but also fishing ethics, ecological approaches to aquatic environments, their preservation, and surveillance of their often fragile balance.

# Key figures

2015

10 RIVER WATCH 1 SESSIONS

100 MEMBERS TRAINED IN THE  
ECOLOGICAL APPROACH TO AQUATIC

ENVIRONMENTS.

1 RIVER WATCH 2 COURSE

AT SUPAGRO FLORAC

5 NEW TRAINERS

INVOLVED IN LEVEL 1 SESSIONS

1 "AGENDA 2" LABELLED

COMPETITION

(FRENCH CLUBS CUP FINAL)

2016

4 RIVER WATCH 1 COURSES

0 RIVER WATCH 2 COURSES

DUE TO VERY UNFAVOURABLE METEOROLOGICAL  
AND HYDROLOGICAL CONDITIONS MAKING  
SAMPLING IMPOSSIBLE.

Environment 

Social wellbeing 

Economy 

Governance 

## The Federation's SD policy

Our Federation's Fly-Fishing Department includes 15 approved Fishing Schools run by qualified Federation instructors, who not only teach casting and fly-tying techniques, but also fishing ethics, ecological approaches to aquatic environments, their preservation, and surveillance of their often fragile balance.

In the fields of competition and recreation alike, the FFPML encourages use of tools in line with its environmental ethics. All Federation members can obtain advice and/or training to improve their knowledge of the environment and help them adapt their behaviour and practices to the milieus and species they encounter. The notion of sport fishing is adapted to management and preservation of aquatic environments and the species that evolve in them.

The FFPML has incorporated sustainable development into its policy by implementing an innovative programme designed to raise awareness on the ecoresponsible approach to aquatic environments, entitled "**Vigie Rivières**" (River Watch). The programme helps our members ensure the good health of the rivers they fish; doing so is of major importance and guarantees the sustainability of sport fly-fishing.

The programme aims to make each and every stakeholder in the watercourse environment a vigilant observer able to apprehend ecosystems in their totality, rapidly detect any imbalances, and spread the word so that appropriate measures can be taken as soon as possible in order to limit impacts.

A range of topics are tackled highlighting the connection between populations of aquatic invertebrates and an ecosystem's overall equilibrium:

- Presentation of the environment.
- Apprehension of watercourses and their environment from an ecological point of view.
- Presentation of aquatic fauna
- Explanation of the connection between fish stocks and watercourse dynamics.

Understanding and assessment of the impacts of physical and biological changes.



- Analysis of a watercourse's physical environment from the viewpoint of its various habitats and flood dynamics.
- Showing the connection between fish stocks with physical environments.

Only widespread awareness-raising on the concept of vigilance will provide us with enough water observers to ensure adequate signalling of impactful events.

## Actions carried out

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With its “Vigie Rivières” programme, the FFPML has opted to raise its members' awareness of sustainable development and the ecological approach to aquatic environments via organisation of awareness-raising days at the initiative of clubs and Regional Committees

In order to ensure the success of this all-important initiative, the FFPML has called upon the SupAgro Florac training centre in Lozère to train its operators and has also signed an agreement with the **Office Pour les Insectes et leur Environnement** (OPIE – Office for Insects and their **Environnement**) establishing operational links and shared commitments.

The agreement concerns study and identification of aquatic larvae sampled during Level 1 courses **raising awareness on aquatic ecosystems** (Vigie Rivières I courses).

In 2015, ten Level 1 sessions were organised over one or two days by the various Regional Committees, training over a hundred of our members in all.

In parallel, a teacher-training session took place (as it does every year) in collaboration with SupAgro Florac, preparing 5 trainers to facilitate awareness-raising sessions.

## Actions underway

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### “Vigie Rivières” programme

In order to try and bring appropriate responses to the various activities concerned by this initiative, the FFPML's “Environment” Department is giving thought to how best to diversify its actions in the context of the “**Vigie Rivières**”

programme so as to adapt them to members' differing interests (Sea fishing, creation of artificial flies representing sampled species, etc.)

### **In competitions:**

- Proximity of fishing spots and strategic points in order to cut down on travel
- Use of biodegradable marking tape
- All competitors obliged to bring waste-collection apparatus (for used lines, hooks, etc.)

A mandatory requirement in sport regulations, competitors' wearing of the official badge bearing the slogan

**“apprendre à prendre, apprendre à relâcher”**

(Learn to catch, learn to release) is a symbol of a sustainable sporting ethic vis-à-vis fish species.

All fish caught are released into open water using techniques and tools ensuring their proper handling and survival.

### **Travel**

- Implementation of procedures prioritising shared solutions.
- Setting of meeting venues accessible by public transport. Choice of accommodation depending on implementation of environmental initiatives

At International level:

The FFPML is affiliated to the International Sport Fly-Fishing Federation (FIPS-Mouche):

- Participation in definition and implementation of the International Confederation of Sports Fishing's (CIPS) environmental policy
- Participation of national teams in environmental symposiums held in host countries
- Association with the European Angling Alliance NGO to develop actions and promote our environmental concepts

# Avenues for improvement

---

- Integrating all members (some 20,000) of the new Sport Fishing Federation into the environmental programme managed by the FFPML
- Forming new partnerships enabling provision of larger budgets consistent with our mass awareness-raising strategy.
- Providing each Regional Committee with the facilities and equipment required to make it fully autonomous in organisation of awareness-raising sessions.
- Promoting our concept in the eyes of the International Confederation of Sports Fishing and the European Anglers Alliance NGO.

## An SD idea to share

---

Water is a common good and heritage essential to our society. Our duty as sport fisherpeople is to provide ourselves with the means to respect it, keep watch on it and defend it so that our passion may continue in a healthy, balanced environment.

# FRENCH HIKING FEDERATION



A State-approved body and Ministry of Sport delegate for hiking, the **Fédération Française de Randonnée Pédestre** (FFRandonnée – French Hiking Federation) creates, signposts and maintains hiking trails (currently, 120, 000 km of labelled GR® [**Grande Randonnée** / National hiking trails], GRP® [**Grande Randonnée de Pays** / Regional hiking trails] and PR [**Promenades & Randonnées** / Local walks & hiking trails]).

With help from its network of 3,491 associations and its regional and **départemental** committees, it develops:

- hiking as a sport,
- recreational tourism,
- discovery and protection of biodiversity and the environment,
- territorial development as a nature user; the activity maintains wellbeing and health.
- The Federation currently has a total of 238,740 members.

# Chiffres clés

**1 PERSON**  
**SPECIALY TRAINED**  
**TO MEASURE CARBON**  
**FOOTPRINTS**  
**230,000 MEMBERS**  
**20,000 VOLUNTEERS**  
**116 COMMITTEES**  
**3,450 CLUBS**  
**180,000 KM**  
**OF SIGNPOSTED TRAILS**  
**240 TOPOGUIDES**



Environment ■ ■ ■

Social wellbeing ■ ■ ■

Economy ■ ■ □

Governance ■ □ □

## The Federation's SD policy

The FFRandonnée's "Sustainable Development and Trail and Environmental Protection" workgroup, whose policy guidance note was approved by the Federation's Steering Committee in January 2016, works to ensure that the Federation is known and recognised as an actor on behalf of sustainable development, environmental protection and hiking trails, through:

### 1) Concrete actions:

- Provision of assistance and advice to committees faced with questions or conflicts relating to protection of trails and itineraries.
- Active participation in promotion and use of the "Suricate" tool – "nature sports' sentinel".
- Updating of the **Guide du Droit des Chemins** (Guide to Trail-use Law).
- Reactivation of the "Fire Eco-Vigilance" concept.
- Attentiveness to proposals.

### 2) Activism and real commitment:

- Participation in campaigns launched by its partners, and initiation of such actions and campaigns as "Save our Trails".
- Publicising its readiness to take action.

### 3) Appropriate communication:

**To its network:** making its commitment known by regular provision of information in its internal publications and training programmes; always keeping its network informed and involving it in its actions.

**To its environmental partners:** maximising numbers of encounters in order to widen its circle of contacts.

**To the general public:** publishing regular information updates on its website, on social networks; in **Passion Rando** (our quarterly magazine) and at national events.

**To the public authorities:** the actions listed in points 1 and 2 all contribute to FFRandonnée's reputation, which is also enhanced by constitution of an ever-wider circle of contacts, renewed as changes are made on the administrative front.

# Actions carried out

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- Participation in the National Strategy for Sustainable Development in Sport.
- Quality initiative based on labelling and certification of trails.
- Incorporation of educational content into FFRandonnée products (topoguides and websites), helping to inform trail users and raise their awareness with regard to sustainable development and environmental protection.
- Creation of the Guide du Droit des Chemins.
- Hearing by the Senate, at its request, on the imprescriptibility of rural roads (private bill seeking to reinforce protection of rural roads).
- Draft amendments regarding Right of Passage in the context of the law on Energy Transition.
- Fire Eco-Vigilance Campaign and pamphlet.
- Election to the Bureau of the Federation of French Regional Nature Parks (FPNRF).
- Conventions with the National Forests Office (ONF) and the Federation of French Regional Nature Parks.
- Draft amendments to the Biodiversity Law (protection of trails).

# Actions underway

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## **External:**

Relations with France's national parks.

- Development of relations with federations of users and managers of natural areas and farmland (National Federation of Farmers' Unions [FNSEA], private foresters and hunters).
- Taking preservation and protection of rural roads into account.

## **Internal:**

- Greater account taken of sustainable development in facilitator and footpath-warden training modules.
- Pledging hiking-trail sustainability in training programmes for and assistance to association managers.
- "Environment, Sustainable Development and Trails" pamphlet.
- Updating of the head office's carbon footprint.





The **Fédération Française de Rugby** (FFR – French Rugby Federation) is responsible for organising 15-a-side and 7-a-side rugby in France. It is expanding and currently has 452,255 members in 1,900 clubs divided up among 34 Territorial Committees (7 of them in Overseas France) and 102 **Départemental** Committees.

With such development underway, the FFR wished to give thought to the resources required to continue its expansion. Sustainable development was therefore the focus of one of the four initiatives launched on the occasion of the 2012 **Assises Nationales du Rugby Français** (National French Rugby Conference), reflecting the FFR's determination to give thought to the future of rugby taking responsible and sustainable development fully into account.

# KEY FIGURES

**40 ASSOCIATIONS**

**SUPPORTED SINCE 2005 AT  
EACH EDITION OF THE 6 NATIONS  
CHAMPIONSHIP, IN THE CONTEXT  
OF THE CARBON COMPENSATION**

**OPERATION,**

**52 HOURS** OF MOBILISATION,  
330 TREEZ BRACELETS FUNDED,  
COMPENSATING 21 CO2 EQT  
-6 NATIONS CHAMPIONSHIP:

**1ST DESCRIBED-VIDEO**

**SPORTING EVENT** ON FRENCH  
TELEVISION AND CREATION OF A  
CHAMPIONSHIP GUIDE FOR THE

**BLIND AND VISUALLY IMPAIRED  
2017: SIGNATURE OF**

**15 ECORESPONSIBLE**

**COMMITMENTS** BY EVENT  
ORGANISERS

Environment ■ ■ ■

Social wellbeing ■ ■ ■

Economy ■ ■ □

Governance ■ □ □

## The Federation's SD policy

Since the work carried out at the Assises Nationales du Rugby Français in March 2012, the FFR has defined and implemented its Responsible & Sustainable Development Strategy, which is fully in line with the general interest mission the Federation is tasked with as a public service delegate.

The FFR wants to commit the future of rugby to responsible social development, providing the sport with a unique opportunity to create a dynamic based on its inherent values of solidarity and responsibility.

The strategy is a true project for the future, uniting all FFR stakeholders (elected officials, members, volunteers, etc.) and set for long-term implementation.

Four key issues were identified as being particularly significant, and on which we are taking concrete operational action:

- **Maintaining players' health and wellbeing**

By making this a priority focus, our sustainable development strategy targets all players, seeking to prevent risks, promote wellbeing through sport, ensure safety for all, and combat all forms of addiction.

- **Rugby, a solidary sport**

Solidarity is a value indissociable from French rugby, and is therefore one of our strategy's key focuses. Development of rugby in France must be accompanied by an increase in solidary actions, such as support to the Albert Ferrasse Foundation, opening up the sport to diverse sectors of the public and best use of human resources across the territory.

- **The FFR, a citizens' federation**

This focus takes real account of societal and environmental issues in the Federation's internal operation.

Numerous projects have already been carried out in this regard, including introduction of time switches for lighting in public areas of FFR premises and sorting of new types of waste (biowaste).

## - **Organisation of responsible events**

Events have major impacts on the environment and also benefit from maximum visibility as far as awareness-raising is concerned. We therefore deem it essential to ecodesign our sporting and institutional events.

# Actions carried out

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## a) Video description

As it did during the 2015 Six Nations Championship, the FFR has implemented its system for making matches played by France's national team accessible to the visually disabled for all 2018 Six Nations Championship matches played in France, with:

- Publication of a Guide to the 2018 Six Nations Championship in braille
- TV video description of matches
- In-stadium video description of matches

The scheme enables many blind and visually impaired fans to follow French national team matches at home and in the stadium.

## b) Drop'ton Matos

Given the success enjoyed by the first edition of the "Drop'ton Matos" operation in 2014, the French Rugby Federation had the pleasure of repeating the initiative in 2015/2016 in collaboration with the Côte Basque Landes Committee and the Bayonne University Institute of Technology.

The operation aims to collect various types of clean, well-maintained equipment with a view to giving it a second life. Thanks to the work put in by our volunteers; the latest edition resulted in collection of 50 boxes of equipment (jerseys, training bibs, shorts, socks, boots, helmets, balls, etc.) to be sent to the Moroccan Rugby Federation.

The operation was awarded the CNOSF's "Sustainable Development, sport is committed" label.

c) Encouraging use of new technologies

Following measurement of the FFR's carbon footprint in 2012, it was observed that 71% of carbon emissions were connected with members' travel. The main aim here, then, is to reduce travel by using innovative technologies.

This is why videoconferencing has come into general use within the FFR. It is a means of remote video and audio communication enabling face-to-face transmission of information without having to take geographical factors into account.

The tool is currently deployed in all the country's Territorial Committees.

d) Extension of the waste-sorting scheme to other types of waste/populations

As regards taking active account of environmental issues in the Federation's internal functioning, the FFR has decided to introduce reusable cups for use by all onsite employees. Use of more than 166,400 plastic cups was avoided over a 52-week period, representing almost 4,659.2 kg of plastic waste. In addition, the National Rugby Centre's (CNR) waste-sorting scheme has been expanded. Sorting of biowaste generated by the onsite caterer EUREST is now taken into account during collections, so making for more responsible sorting.

e) #France2023 eco-responsible candidacy

As the World Cup is one of the planet's most prestigious sporting events, France 2023 is committed to implementing and promoting environmental best practices in line with the French government's ambitious policy in this area, by organising an ethical, ecoresponsible competition with limited carbon impact.

On 18 March 2017, well aware of the responsibility that a world sporting event brings with it and the example it should set, France 2023 chose to make a lasting commitment to an ambitious initiative by signing the "Event organisers' eco-responsible commitments" drafted by the Ministry of Urban Affairs, Youth and Sport, in collaboration with the WWF. With this joint signature between Patrick KANNER (Minister of Urban Affairs, Youth and Sport), Bernard LAPORTE (President of the FFR) and Claude ATCHER (Director of RWC 2023 candidacy), the French candidacy is committed to achieving 15 ambitious and very specific objectives.

# Actions underway

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## CSR Report

The FFR is currently busy drafting its first CSR report. The publication aims to promote and communicate on the actions we have carried out since 2013 as part of our responsible and sustainable development initiative. We want the report to be as complete as possible in order to provide a state-of-play with regard to FFR practices and results in this area. There will be a new edition each year presenting new actions and/or further progress made.

# Avenues for improvement

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- Improvement of internal communication on sustainable development projects underway in order to continue awareness-raising within the FFR
- Involvement of larger numbers of FFR stakeholders in implementation of CSR actions

# An SD idea to share

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The eco-responsible mobile recharge service:

- Concept: using bicycle generators; participants recharge their phones with 100% human electricity. An inexpensive and very useful service, as original as it is fun to provide.
- A procedure that can recharge up to 50 smartphones; in exchange, users are asked to contribute their energy on bicycle generators. While phones are recharging, users are free to make use of the relaxation area dedicated to information on sustainable development topics.

## Contact and useful links

Camille Tihy  
camille.tihy@ffr.fr

Sustainable development strategy & FFR Manager:

<https://www.ffr.fr/FFR/Developpement-Durable-et-Responsable2/Strategie-de-Developpement-Durable-et-Responsable-de-la-FFR>

Guide to Rugby Eco-friendly Actions:

<https://www.ffr.fr/FFR/Developpement-Durable-et-Responsable2/Livret-Ecogeste>

Bicycle charger: <http://www.ludikenergie.fr/ateliers/velo-chargeur/>



# FRENCH SPELEOLOGICAL FEDERATION

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Fédération Française  
de Spéléologie



The **Fédération Française de Spéléologie** (FFS – French Speleological Federation) is responsible for organising and encouraging:

- controlled development of speleology, canyoning and cave diving;
- exploration and study of karstic environments and natural and artificial underground environments.

The FFS contributes to scientific research on the underground world and its environment, and takes an active part in its conservation. It organises promotion of and instruction on speleology, canyoning and cave diving.

The FFS has been a Ministry of the Environment approved environmental protection association since 1978. It lends its and its members' help to civil security, risk prevention and training missions and to rescue operations carried out in underground environments, in flooded or open-air natural or artificial cavities.

Through its 13 regional speleology committees and leagues (CSRs), 77 **départemental** speleology committees (CDSs) and 7000 or so members, the FFS aims to make the practice of physical and sporting activities accessible to everybody, and assists in the physical and moral education of young people.



# The Federation's SD policy

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After signing a Grenelle commitment with the Ministry of Ecology and Sustainable Development, the FFS obtained national approval with regard to environmental protection.

The FFS assists local authorities and State services in their work to further knowledge on and preserve biodiversity, species and natural environments. It also contributes to understanding of underground water resources and prevention of cavity-collapse risks.

Its activities regarding speleological exploration and observation, and development of knowledge on underground environments and canyons contribute to the preservation and promotion of such natural heritage. The assistance it provides in the field of environmental education helps protect natural environments and develop educational activities and spatial planning that takes account of caves and canyons.

In order to implement its policy throughout French soil, the Federation's regional and **départemental** speleology committees, which are its representatives at their various territorial levels; are also committed to obtainment of prefectural accreditation in the matter of environmental protection.

## Actions carried out:

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### **Federal Project 2011-2016**

#### **Environmental training**

##### **programmes:**

- At national level, an “environmental teammate” course is held every year as part of the training programme for Federation instructors. The course enables the Federation to have over 200 instructors available across French soil, able to deliver training in the various aspects of knowledge and preservation of the underground environment, gorges and canyons.

- At local level, regional and départemental committees organise courses designed to train our member bodies in provision of assistance to site owners and managers with regard to problems connected with the study and preservation of natural environments.

### **Collaborations with actors in research on and study of natural environments:**

For more than ten years now, through the work carried out by its “Environment” and “Scientific” committees, the FFS has been actively involved in a range of programmes and initiatives on research and preservation of natural environments associated with caves, gulfs and canyons.

### **Positioning**

- Strong positioning and development of reasoned and responsible speleology and canyoning.

### **Actions relating to research bodies**

There have been a number of collaborations with the academic world for implementation of research programmes developed by the National Research Agency (ANR) on knowledge of natural environments, impacts of human activities and evolution of ecosystems.

### **Actions relating to the Ministry for Ecology and Sustainable Development**

- Signature of a Grenelle commitment between the FFS and the Ministry for Ecology, Sustainable Development, Transport and Housing (MEDDTL) in September 2011.
- Implementation of the Strategy for the Creation of Protected Areas (SCAP): protection of sites and appropriate conservation procedures.
- Collaboration in setup of the “Cavités” database managed by the Geological and Mining Research Office (BRGM) in the context of the Plan for prevention of underground cavity collapse risks.
- Meetings of an FFS Painted Cave Committee with a view to delivering opinions on projects and conservation measures concerning listed sites.

- Methodological support to enable account to be taken of the specificities of speleological and canyoning activities, with a particular focus on the notion of reversibility of progress and safety equipment.
- Participation in water-board steering committees for assessment of water resources.
- Conclusion of agreements on national collaborations, and regional versions with managers of natural areas and environmentalist bodies.

Dissemination and sharing of knowledge:

- Communication through Federation publications: **Spelunca** and **Karstologia**.

Expert assessments of underground environments:

- Operation carried out at the Ministry of Sport's request in order to assess the lava tubes in Reunion Island's national park,
- Work on inclusion of rural activities in natural environment management and conservation plans.

Relations with foreign federations:

Relations developed by the FFS have led to numerous exchanges of expertise with foreign federations.

- Founder member of the European Speleological Federation (FSE)
- Supervision of training programmes in European Union countries
- Commitment alongside the FSE in European institutions' initiatives on protection of species (chiroptera), and geological, archaeological and palaeontological heritage
- Over 20 years' responsibility for the International Speleological Union's (UIS) "Education" committee: an internationally acknowledged training model

- Initiation of and participation in numerous exploration operations in various parts of the world, including Patagonia, where French expeditions found a karstic landscape and model of major importance.

Inventorying and cleaning of polluted karstic sites:

Between 2006 and 2012, the Federation's regional committees inventoried polluted karstic sites in collaboration with Regional Directorates for Environment, Planning and Housing (DREALs) and local water boards.

During this period, over 200 sites were rehabilitated and treated by FFS member bodies.

## Actions underway

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Federal Project 2017-2021

The FFS's federal project for the 2017-2021 Olympiad will focus on two development goals with the top priority of bringing together all practitioners and gaining greater recognition of their activities:

- Increasing and developing its expertise and role as resource centre for its activities and knowledge of the natural environments concerned.
- Developing its activities for all comers, members and non-members alike.

Two levers need to be activated to accompany and ensure achievement of these goals:

- Harmonised communication in-house, to the public at large and to partners.
- Dynamic and dynamising interaction between volunteers and professionals:
  - o Volunteering is of key importance to our Federation.
  - o Professionalisation of our various bodies is necessary in order to support volunteering.



# FRENCH ADAPTIVE SPORT FEDERATION



The **Fédération Française du Sport Adapté** (FFSA – French Adaptive Sport Federation) is a Paralympic multisports federation, delegate for sports engaged in by the mentally and psychologically disabled.

The FFSA in figures:

- 61,000 members
- 24 championships of France
- 8 acknowledged high-level disciplines

# Key figures

**61,000 MEMBERS**

**24 CHAMPIONSHIPS**  
OF FRANCE

**8 ACKNOWLEDGED**  
HIGH-LEVEL DISCIPLINES

The FFSA does not have a structured sustainable development policy; however, a wide range of actions is implemented:

- A major social component insofar as all its actions target the disabled
- A rail transport policy for all our centres' supervisors and sportspeople during training courses and competitions
- Almost exclusive use of public transport during championships of France (24)
- Special recommendations to organisers in specifications for championships of France

## Actions réalisées

Thanks to subsidies from the Ministry, the National Centre for the Development of Sport (CNDS) and Société Générale, the FFSA has been able to renovate its premises in line with various sustainable development and accessibility standards. The Federal logo's colours have been incorporated into the premises' decoration. In addition, with a view to making best use of available space, open-plan configuration has once again been adopted in order to achieve hyper-functionality.

Environment:

- Lighting: Replacement of high-energy-consumption halogen lamps with low-consumption lamps. Creation of an extra skydome to take maximum advantage of natural light.
- Printing: Purchase of two new more efficient photocopiers. Printer with Imprim'vert (Green Printing), PEFC and FSC (sustainable forest management and printing on recycled paper) labelling.
- Selective waste sorting: wastebaskets for paper at workstations and wastebaskets for plastics in the cafeteria area.
- Heating: Timer-regulated heating to limit energy consumption.
- Paint: Use of solvent-free water paint avoiding many years' dissemination of odour.
- Carpeting: Recycled fitted carpeting.
- Toilets: Dual-flush cisterns.
- Maintenance of premises: Use of organic maintenance products.

Environment 

Social wellbeing 

### Economy:

- Responsible purchasing policy in choice of suppliers meeting sustainable development standards:
- Furniture: Purchase from Kinnarps, a responsible Swedish manufacturer (sustainable forest management policy, non-use of solvents, use of reusable covers for furniture deliveries, recycling of furniture for use in African schools, etc.)

### Social wellbeing:

- Employees: Raising employees' awareness with regard to sustainable development: switching off lights and IT equipment, waste sorting, using mugs in FFSA colours to avoid single-use cups, information on the principles of ergonomics (footrest for a good working position + advice sheet).
- Disabled access: Access ramp for the physically disabled.
- Cocktail party: The cocktail party marking the premises' inauguration was organised by the Aid through Work Establishment (ESAT) Les Fourneaux de Marthe et Matthieu (Colombes (92))
- Decoration: The pictures on the FSA's walls come from the Ménilmontant and Beaux-Arts ESATs.

## Actions underway

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### Sporting events:

Since 2007, implementation of specifications for national championships containing a "sustainable development" section including the following points:

- Waste management: Limitation of waste production; economising on water (water fountains rather than bottles, etc.).
- Ecoresponsible communication:
  - o Consultation of sport's Agenda 21 on the Federation website's "Sustainable Development" page.

- o Use of recycled paper; limitation of coloured backgrounds; electronic or grouped dissemination
- o Informing and training of sportspeople, volunteers, directors and even the general public on taking account of sustainable development (adapted signage, information point, targeted communication to the media, etc.).

## The Federation's SD policy

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- Responsible purchasing and partnerships
  - o Work with local producers and service providers prioritising socially and ecologically responsible products and services.
  - o Acceptance of FFSA partners also chosen for their compliance with a sustainable development policy.
- Venues, equipment and accommodation
  - o Choice of venues, equipment and accommodation taking account of environmental considerations.
  - o Choice of hotels near event venues in order to avoid use of motor transport (pollution and CO2 emissions), or organisation of alternative means of transport (on foot, by bicycle, public transport, carpooling, etc.).

Travel: Introduction of a journey policy with Expedia/ Egencia encouraging rail travel.

Communication:

- Bringing our actions to everyone's attention via our communication tools (website, newsletter, etc.)
- Purchase of responsible "goodies" (recycled pens, organic cotton bags, etc.).
- Development of software for online membership licence delivery to avoid having to send hard copies to our 800 associations.

Governance:

- The FFSA has been appointed the CNOSF's Sustainable Development Committee's SD Ambassador, and also takes part in various meetings organised by the Ministry and the Environment and Energy Management Agency (ADEME).
- Promotion of these values by organisation of the Adaptive Sport Sustainable Development Trophy on 27 March 2009, on the eve of our General Assembly.



# FRENCH SURFING FEDERATION

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**The Fédération Française de Surf** (FFS – French Surfing Federation) is delegate for organisation, promotion and development of surfing and related sports across France. The FFS encompasses 180 affiliated clubs and 130 labelled surfing schools for its 70,000 members, and ten “**Ville de Surf**” (Surf City) labelled towns; a “**Club Formateur**” (Training Club) label is currently under development. Surfing should enjoy yet greater popularity following its inclusion in the Tokyo Olympic Games in August 2016.

The main related sports are Bodyboarding, Longboarding, Bodysurfing and (the latest addition) Standup Paddleboarding. This latter variation provides the Federation with real development opportunities as it enables conquest of new territories beyond the usual surfing shores.

Lastly, the FFS participates in research on development of technologies connected with artificial pools as an avenue for development and greater accessibility as well as for performance improvement.



# Key figures

**80 BPJEPS\* TRAINEES**

A YEAR RECEIVING TRAINING  
IN SOCIETAL ACTIONS

**150 A YEAR TRAINED**

IN THE MODULE ON SOCIETAL  
ACTION IN THE LEAGUES

**100% OF FEDERATION**

**COMPETITIONS**

ORGANISED IN COMPLIANCE WITH  
NATURA 2000 RECOMMENDATION

\*Vocational Certificate for Youth, Non-formal Education and Sport

## The Federation's SD policy

Acting in the spirit of the French National Olympic and Sports Committee's Agenda 21, the FFS incorporated the notions of sustainable development and environmental protection into its 2012/2016 Federal Project. SD will also be included in the Federal Project for the upcoming Olympiad, in particular as regards the Federation's mode of operation, carrying out of its sporting activities, and organisation of its events.

3 national associations accredited by the French Surfing Federation represent societal action:

- the **Association Nationale HandiSurf** (disabled surfers).
- the **Association Nationale Surf Insertion** (young surfers).
- the **Association Nationale Ecosurf** (ecological action).

Associations are independent but have a number of crosscutting concerns. Environmental strategy and policy are managed by the Ecosurf association, while environmental education, awareness-raising and pedagogy are central to **Surf Insertion's** actions.

## Actions carried out

- Development of teaching aids: digitisation of the "Sustainable Environment" educational kit, an interactive game providing a light-hearted approach to training and awareness-raising in Federation member bodies and for schoolchildren.
- Co-Rider: carpooling scheme for surfers.
- Eco-training content in Federal and professional courses.
- Charter and specifications for organisation of eco-citizen events.
- Information and awareness-raising via the Federation's media channels: website, social networks, etc.

Environment   

Social wellbeing   

Economy   

Governance   

# Actions underway

- Identifying **Ecosurf** actions, and including them in the next Federal Project, the 2017/2020 Olympiad.
- Continuation of actions and commitments.
- Extension of awareness-raising and discovery actions.
- Support for ecoresponsible **Surf Insertion** actions targeting disadvantaged sectors of the public.
- Wider dissemination of teaching aids: educational kit and interactive game.
- 





By Ministerial delegation, the **Fédération Française de Tennis** (FFT – French Tennis Federation) is responsible for:

- Promoting, organising and developing tennis in France: tennis in clubs, instruction, training, individual and team competitions, and French championships.
- Uniting affiliated clubs, encouraging and supporting their efforts, and coordinating their activities.
- Representing France by its teams' involvement in international tournaments (Davis Cup, Fed Cup and the Olympic Games).
- Organising such major tournaments as the Roland Garros French Internationals and the BNP Paribas Masters.



# Key figures

**1.5 MILLION BALLS**

COLLECTED IN 2016 DURING THE  
“BALLE JAUNE” OPERATION AND  
2000M<sup>2</sup> OF FLEXIBLE FLOORING  
PLANNED

**119 TONNES OF WASTE**

RECYCLED IN 2015

**72% OF SPECTATORS**

TRAVELLED TO THE 2015

ROLAND GARROS TOURNAMENT BY  
SUSTAINABLE MEANS OF TRANSPORT

Environment ■ ■ ■

Social wellbeing ■ ■ ■

Economy ■ ■ ■

Governance ■ ■ ■

## The Federation's SD policy

- Included in the strategic programme implemented by the management team elected in 2009, our sustainable development initiative has gradually taken shape, with an initial action plan drafted in 2010.
- 
- A new societal responsibility strategy was approved by the Steering Committee in January 2014, focusing on three priority issues:
  - Social cohesion and openness.
  - Health and wellbeing.
  - Responsible economic, social and environmental behaviour.
- 
- Nine strategic goals stemming from the above three issues were set for the Federation as a whole:
  - Integrating societal responsibility at all levels of the FFT.
  - Disseminating our values throughout society.
    - Making tennis a sport for everyone.
    - Developing and promoting tennis as an aid to health and wellbeing.
    - Ensuring equal opportunities and wellbeing in the workplace.
    - Systematically involving stakeholders in our actions.
    - Designing our products and purchasing responsibly.
    - Optimising consumption of resources and recovering waste.
    - Reducing our environmental impact connected with transport.
  - The strategy is promoted by one of the Federation's Vice-Presidents and managed by the Directorate-General, which has set up a dedicated team and a workgroup at the head office, along with a regional network of advisors (elected officials and permanent staff). A budget has been allocated to enable implementation of new actions, development of adapted tools and studies to be carried out.

# Actions underway

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- HR and managerial communication plan.
- Tennis for Health Deployment Plan.
- Club labelling project.
- Incorporation of Organisational Social Responsibility (OSR) into annual staff interviews.
- Progressive integration of regional responsible events: awareness-raising and training of tournament organisers; certification projects.
- “Responsible Purchases” action.
- Structuring of the “Citizens of Sport” plan and launch of Civic Service.
- New Roland Garros Stadium: drafting of a sustainable development masterplan for modernising the stadium; drafting of an ecological site management plan; “BREEAM Tailored Criteria” certification for the new Roland Garros project.

## Annexes

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- <http://webcache.googleusercontent.com/search?q=cache:czI8Qo10iKIJ:developpement-durable.sports.gouv.fr/m/telecharger.php%3Fd%3D79-v3vimi1u-charte-accessibilite-rg.pdf+&cd=1&hl=fr&ct=clnk&gl=fr>
- [http://www.fft.fr/telecharge/13268/17392/fft\\_obj\\_dossier\\_de\\_presse\\_2014\\_v2\\_interactif.pdf](http://www.fft.fr/telecharge/13268/17392/fft_obj_dossier_de_presse_2014_v2_interactif.pdf)
- <http://www.fft.fr/actualites/fil-d-infos/journee-du-developpement-durable-roland-garros-s-engage>





# FRENCH TABLE-TENNIS FEDERATION



The **Fédération Française de Tennis de Table** (FFTT – French Table-Tennis Federation) encompasses sports associations dedicated to the practice of table tennis.

It is responsible for:

- Organising, coordinating, developing and monitoring the practice of table tennis in all its forms, in Metropolitan and Overseas France alike.
- Organising competitions, including Championships of France in all related categories.
- Promoting French table tennis' moral and material interests.
- Ensuring international representation of French table tennis.
- Overseeing compliance with the Ethical Charter for sport drawn up by the French National Olympic and Sports Committee.
- Ensuring environmental respect and working on behalf of sustainable development.

# Chiffres clés

**89 CLUBS** HAVE OBTAINED THE  
“**PING DURABLE**” LABEL  
OUT OF THE **162** THAT APPLIED



Environment ■ ■ ■

Social wellbeing ■ ■ ■

Economy ■ ■ ■

Governance ■ ■ ■

## The Federation's SD policy

The French Table-Tennis Federation appointed a Sustainable Development Mission Officer at the start of the 2010/2011 season. The FFTT's focus on the issue led to a range of actions during the 2013/2016 Olympiad and setup of its National Sustainable Development Strategy (SNDD) for 2017/2020

FFTT website, **Ping Responsable**: <http://www.fft.com/site/fft/presentation/ping-responsable>

## Actions carried out

The “FFTT's National Sustainable Development Strategy 2017/2020”

This action plan is divided up into 4 priority challenges.

Challenge 1: Training:

- Inclusion of an SD module in all Federation and institutional training courses
- A-la-carte “awareness-raising on SD” training via Regional Training Centres (CREFs)
- Accompanying actors via an SD forum on the Perf'TT eTraining platform

Challenge 2: Governance

- Strong SD commitment in table-tennis organisations at all levels
- Promotion of good attitudes via Générali's “Responsible Sport” Trophies
- “**Ping Durable**” label

Challenge 3: Sport's social responsibility

- Recovery and reconditioning of used bats

Challenge 4: International challenges with regard to SD

- Including sustainable development actions in organisation of major international table-tennis events in France

## Actions underway

Signature of the “Major International Sporting Event Charter” for the following tournaments over the next three years:

- 2018: World Cup at the Disney Arena
- 2019: European Championships in Nantes
- 2020: Veterans World Championship in Bordeaux

# FRENCH SHOOTING FEDERATION



The **Fédération Française de Tir** (FFTir – French Shooting Federation), a few points of reference:

- Delegated Olympic Federation approved by the Ministry of Sport and participating in the fulfilment of a public service mission.
- 11 disciplines (including 4 Olympic and 5 world)

## **Strong points:**

- As it focuses on a sport accessible to all types of disability, the FFTir was delegated to oversee Shooting Para Sport on 31 December 2016.
- **Centre National de Tir Sportif** (National Sport Shooting Centre) with international focus (CNTS Châteauroux Déols): inauguration on 17 May 2018
- Membership growth rate: 32% over the last Olympiad.

## **Key figures 2016-2017:**

- 219,978 members (92% over 45 y/o, 10.7% women).
- 1,631 clubs,
- 1,936 referees,
- 3,946 instructors.

# Key figures

**TWO MAJOR  
COMPETITIONS A YEAR  
WITH THE CNOSF “SUSTAINABLE  
DEVELOPMENT” LABEL SINCE 2016  
(10/18 METRES CHAMPIONSHIP OF  
FRANCE AND SHOOTING SCHOOLS  
CHAMPIONSHIP OF FRANCE).**

Environment 

Social wellbeing 

Economy 

Governance 

## The Federation's SD policy

In 2014, the FFTir decided on a crosscutting approach, making sustainable development one of its Development Department's prerogatives. The Department takes full account of Ministerial priorities (health, sporting values; disability, feminisation, and sport in schools, universities and companies), making them levers for developing Sport Shooting. Sustainable development is a natural part of this systemic approach.

### **The FFTir has identified the following requirements:**

- basing its choices on the 3 pillars of sustainable development when deciding what actions to implement,
- promoting existing best practices and ensuring that changes made are for the long term,
- communicating on a sustainable development policy that contributes to the sport's development.

### **Governance:**

A range of actors has been brought together to give thought to how best to implement an ambitious sustainable development strategy that is also compatible with current circumstances:

- elected officials from National Sports Commissions,
- volunteers, in particular during organisation of French championships,
- State executives and FFTir employees.

### **The FFTir's orientations with regard to the 3 pillars of sustainable development:**

- Social pillar:
  - o taking better account of sectors of the public with least access to the sport (young people, the disabled, women, schoolchildren and university students),
  - o developing Sport Shooting as a vector for its practitioners' health,
  - o upholding sporting values, in particular via the “Cibles Couleurs” (Colour Targets) scheme.
- Environmental pillar:
  - o reducing the sport's environmental impact (lead, ammunition, consumables, sound pollution, etc.)
  - o taking account of sustainable development in our equipment policy enabling us to cope with increasing membership.



- Economic pillar:
  - o making people aware that sustainable development may be a source of wealth.
- Communication:
  - o promoting actions via specifically designed signage.

## Actions carried out

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### Environment :

- State of play:
  - o Conducting a transport survey bearing on the 10/18 Metres Championship of France in order to list transport practices.
  - o Listing best practices in Sport Shooting clubs, initially focusing on Languedoc-Roussillon as a pilot league (selective waste sorting, recovery of lead, countering noise pollution, transport policy, etc.).
- National Sport Shooting Centre:
  - o Taking sustainable development into account in the CNTS construction project: compliance with environmental rules in force.
- National competitions:
  - o Implementation of selective waste sorting.
  - o Collection of bottle tops in partnership with the **Bouchons d'Amour** association.
  - o Communication on health, the environment, etc.
  - o Use of “EcoCup”-style reusable glasses.

### Social wellbeing:

- Adaptation of the “Citizens of Sport” plan.
- Addition of content connected with the “**Cibles Couleurs**” scheme’s values and qualities in trainer’s manuals.
- Awareness-raising actions designed to involve young people: organisation of awareness-raising workshops on refereeing, bringing in young referees for the **CdF Écoles de Tir** (Shooting Schools Championship of France), etc.
- Training supervisors with regard to reception of disabled members and their instruction in Shooting Para Sport.
- Application for and obtainment of the delegation for Shooting Para Sport on 31 December 2016.

### **Economy:**

- Signature of specifications for organisation of national competitions guaranteeing local organisation committees economic balance at minimum and possible added value enabling investment in facilities.

### **Communication:**

- Creation of a page dedicated to sustainable development on the FFTir website.
- Creation of a special logo symbolising the FFTir's commitment to eco-citizen behaviour.
- Communication on obtainment of the CNOSF's "Sustainable Development" label.
- Incorporation of a page designed to raise awareness on sustainable development in the **Ecoles de Tir** pupil's notebook.

## **Actions underway**

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- Drawing up a "sustainable development" action plan for the upcoming Olympiad.
- Activating the experience-sharing page on the FFTir website
- Continuing with the CNOSF label application by improving organisation from one event to the next.
- Developing actions with a view to creating an **Écoles de Tir** Championship of France for and organised by young people.
- Updating the Sport Shooting Facilities manual to take account of our sustainable development initiative.
- Diagnostic assessment of feminisation in Sport Shooting.

## **Avenues for improvement**

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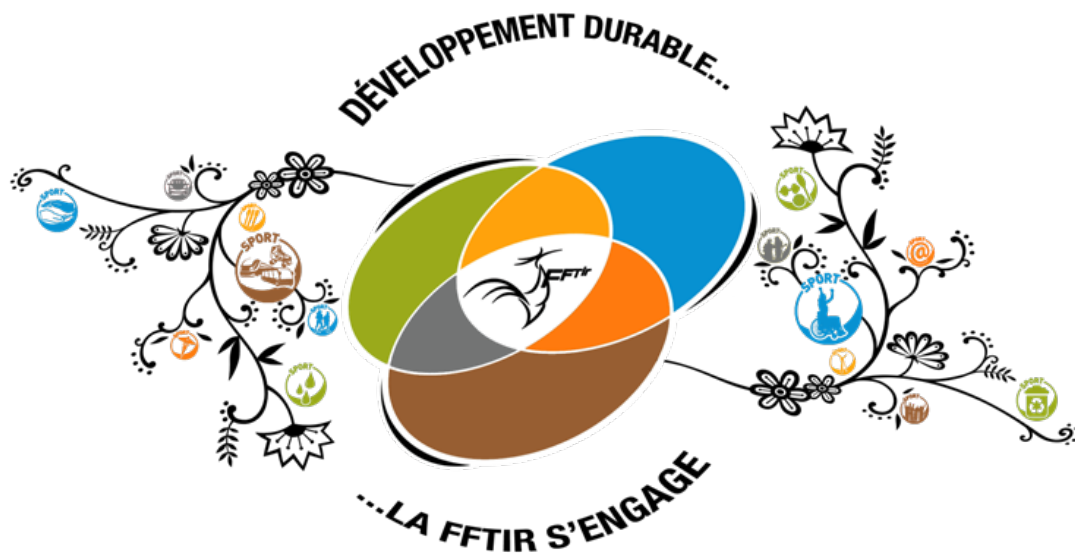
- Transitioning from implementation of one-off actions to a structured sustainable development policy.
- Ensuring genuine sharing of experiences and skills via the "sharing sheets" on FFTir websites.



# An SD idea to share

Ensuring use of reusable cups: the FFTir purchases cups at national level and includes their use in national competition specifications. An important point if such action is to prove a success: 0.50 centimes out of the €1 deposit is paid to organisers for their contribution to implementing the scheme.

The “Sustainable Development” page on the FFTir website:  
[http://www.fftir.org/fr/developpement\\_durable](http://www.fftir.org/fr/developpement_durable)



# FRENCH ARCHERY FEDERATION



The **Fédération Française de Tir à l'Arc** (FFTA – French Archery Federation) has over 74,000 members in over 1,600 clubs.

The Olympic version is classical archery with targets at a range of 70 metres across flat ground. Other versions exist, including indoor archery at 18 metres, federal archery (20 to 50 metres), field rounds, 3D rounds and animal rounds, all of which are course disciplines. All the skills required are put to the test in local, national and international competitions.

# Key figures

74,816 MEMBERS

AN INCREASE OF 11%

BETWEEN 2011 AND 2013

Environment 

Social wellbeing 

Economy 

Governance 

## The Federation's SD policy

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- The FFTA's main sustainable development focuses are:
- Awareness-raising among the public at large with regard to the importance of protecting our planet's resources.
- Implementing actions limiting its activities' environmental impact.

## Actions carried out

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### Drafting of a "Clean Environment" Charter in 2009:

- Decreasing waste at competitions venues.
- Selling drinks using reusable cups with refundable deposits.
- Setting up of selective-collection bin bags at venues.
- Decreasing numbers of printed documents (and prioritising use of recycled paper when they are absolutely necessary).
- Raising awareness among archers, younger ones in particular (charter to sign, combating wastage of water, archer's code, etc.).

### Less use of paper:

- Dematerialisation of membership licence. It can be displayed on smartphones, tablets, etc. during competitions.
- When necessary, documents printed double-sided at the head office.
- Minimum use of paper during professional training programmes: course materials provided in digital format, non-printed files, etc.
- The "Referee's Manual" is no longer provided in paper version, but is available for download (an initiative that avoids new editions having to be printed whenever modifications are made to regulations).

### Optimisation of transport:

- The FFTA avoids use of private vehicles. Regulated organisation of travel arrangements for management staff, elected officials and archers prioritises carpooling and use of public transport.



# Actions underway

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Collection, recycling and reconditioning equipment discarded in France, for despatch to French-speaking countries in West Africa.



# FRENCH TRIATHLON FEDERATION



The triathlon is an Olympic and Paralympic sport consisting of three sequential disciplines: swimming, cycling and running (the 3 most popular physical activities in France) in immediate succession.

## Key figures:

- Over 100,000 triathletes, including 50,300 Federation members.
- 2,900 competitions.
- 810 clubs.
- 25% of members are women.
- 24% of members are under 18 y/o.
- 37.5% of members are between 20 and 40 y/o.
- +130% members over the last ten years.

# Key figures

**856 COMPETITIONS**

**WITH THE TRIATHLON DURABLE \*  
AND TRIATHLON DURABLE \*\* LABELS  
IN 2015, ALMOST**

**1/3 OF NATIONAL  
COMPETITIONS**



Environment ■ ■ □

Social wellbeing ■ ■ □

Economy ■ ■ □

Governance ■ ■ □

## The Federation's SD policy

Through implementation of a coordinated strategic plan, the **Fédération Française de Triathlon** (FFTRI – French Triathlon Federation) has committed to promotion of sustainable development of its activities by working to ensure ecoresponsible behaviour. Its determination and strategic approach to SD is expressed by an action plan that takes full account of all actors in and levels of Federation life.

## Actions carried out

### Organising a territorial network of sustainable development advisors:

- Creating and running a network of SD advisors within regional leagues.
- Federating organisers committed to SD.

### Establishing and perpetuating structuring partnerships:

- Strengthening partnerships with the Surfrider Foundation and Generali.

### Promoting “Sustainable Development” labels:

- Overseeing promotion of 3 label levels (**Triathlon Durable\*** and **\*\***, and the CNOSF’s “**Développement Durable, Sport S’engage®**” label).
- Dematerialising the **Triathlon Durable \*** and **\*\*** labelling procedure.

### Maintaining the efficacy of Federation tools for promoting and structuring sustainable development.

- Ensuring a watch is kept on the FFTRI’s labels, Sustainable Development Guide and Agenda 21.

### Communicating on our actions:

- Creating logos, an image bank devoted to the FFTRI’s SD initiatives, and communication tools.
- Disseminating national communications specific to SD.



- Setting up and running a network of SD advisors within the Federation's national committees and administrative and financial departments.
- Delegating **Triathlon Durable \*** and **\*\*** labelling procedures to Leagues.
- Inaugurating a Federal SD Observatory.
- Drafting a Charter for clubs designed to promote consideration of SD in the day-to-day operation of bodies affiliated to the FFTRI.

### **Annexes :**

- FFTRI infographics on sustainable development:  
<https://drive.google.com/file/d/0Bxwp8U17MA5PZExmczhLSUJkUTF5QzMzMWdCeWgtQXNvUXFR/view>
- FFTRI Sustainable Development Guide:  
<http://asp.zone-secure.net/v2/index.jsp?id=5970/7850/36894>





The **Fédération Française de Vélo** (French Biking Federation) manages the practice of road-bike and mountain-bike tourism. It oversees a wide range of activities with the exception of competition. The Federation is a State-approved body and Ministerial delegate for “the cyclotourism activity”.

A few figures: the FFV has 125,000 members, 95 **départemental** committees, 13 regional committees and 3,100 clubs.

# Chiffres clés

1 PERSON AT THE

FEDERATION'S HEAD

OFFICE TRAINED

1 CARBON FOOTPRINT

CARRIED OUT ON ONE OF THE  
FEDERATION'S NATIONAL EVENTS

20 NATIONAL EVENTS

COMPLYING WITH THE FEDERATION'S  
SUSTAINABLE DEVELOPMENT POLICY

Environment ■ ■ ■

Social wellbeing ■ ■ □

Economy ■ □ □

Governance ■ □ □

## The Federation's SD policy

In 2008, the Federation set up a national “Sustainable Development” Committee which oversaw a range of works and actions up until 2012. For its 2013- 2016 mandate, the Committee was completely renewed and set the initial task of listing ecoresponsible actions implemented by clubs and bodies affiliated to the Federation. The resulting situational analysis enabled definition of priority actions to carry out. Since early 2017, the new national “Sustainable Development” Committee has been continuing with actions undertaken by its predecessor.

## Actions carried out

- Notion of sustainable development included in the Federation's articles of association.
- Existence of a national “Sustainable Development” Committee since 2008.
- Creation of a code of “nature” best practices.
- Creation of a Road and Mountain Bikers' Charter.
- Drafting of a guide to creating permanent and temporary mountain-biking itineraries.
- Signature of an agreement with the National Forests Office (ONF).
- Signature of an agreement with the Federation of French Regional Nature Parks (FPNRF).
- Reduction of the impact of the Federation's paper publications (prioritised use of recycled paper, environment-friendly inks, etc.).
- A member of the Federation's head office staff trained in carbon footprint measurement.
- Carbon footprint of the Maxi-Verte 2013, a national mountain-biking event.
- Several national events held between 2011 and 2015 labelled by the French National Olympic and Sports Committee – “**Développement durable, le Sport s'engage**” (Sustainable Development, sport is committed) label (National and European Youth Week, International Federal Cyclotourism Week, and **Vertes Tout-Terrain**).
- Installation of an autonomous ecological mountain-bike wash (designed by students) at “Les 4 Vents” cyclotourist centre in Aubusson-d'Auvergne.

## Actions carried out (continued)

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- Actions undertaken during “International Federal Cyclotourism Week” since 2011 (ecoresponsible initiatives, intake of disabled persons, etc.).
- Listing and assessment of ecoresponsible actions implemented by regional committees, **départemental** committees and clubs affiliated to the Federation (2015).

## Actions underway

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- Development of a self-assessment tool for ecoresponsible cyclotourism events, intended for bodies and clubs affiliated to the Federation.
- Development of the **Plan Vélo-Santé** (Bikes/Health Plan).
- Feminisation Plan: getting women to practise cycling on their own (club membership, treks, touring trips, “**Toutes à Vélo**” national events, etc.)
- Inclusion of disabled people in clubs and cyclotourism events; development of the “**Accueil Handicap**” (Disabled Welcome) label, training (tandem pilots and inclusion in clubs), sharing of practice between disabled and able-bodied participants during national events.
- New communication plan to raise awareness on sustainable cyclotourism.
- Accompanying Federation clubs and bodies in eliminating use of disposable plastic containers by 2020.
- Integration of ecoresponsible criteria in national event specifications.
- Raising awareness among the Federation’s bodies with regard to environment-friendly travel (carpooling, use of public transport, use of Optimouv – a tool for optimising travel during sports events on the part of the Federation’s bodies, etc.)

## Avenues for improvement

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Reducing the environmental impact of the Federal head office’s functioning.



# FRENCH GLIDING FEDERATION

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The **Fédération Française de Vol à Voile** (FFVV – French Gliding Federation) was founded in 1966 and is responsible for developing and organising gliding across France. It has been delegated by the Minister of Sport (French national teams, competitions, development, etc.) and the Ministry of the Environment to oversee pilot training, aviation regulations and inspection of aircraft. It plays a major role in dialogue on use of airspace in recreational activities.

Gliding is recognised as a high-level sport, and France's glider pilots are among the finest worldwide (top nation for women and second for men in 2015).

The Federation in a few figures:

- 162 clubs.
- 11,300 members.
- 1 National Gliding Centre in Château-Arnoux-Saint-Auban.



# Key figures

**5 MILLION KM**  
FLOWN EACH YEAR THANKS TO  
RENEWABLE ENERGY

**1 GLIDING**  
**CHAMPIONSHIP OF FRANCE**  
WITH THE  
“DÉVELOPPEMENT DURABLE, LE  
SPORT S’ENGAGE” LABEL

**21 “HANDS-ONLY” KITS**  
ENABLING DISABLED PILOTS TO TAKE  
TO THE AIR

Environment 

Social wellbeing 

Economy 

Governance 

## The Federation’s SD policy

- The FFVV works to ensure that gliding is a sport accessible to maximum numbers of enthusiasts, respectful of the environment and strongly rooted in its territory.
- In order to achieve its objectives, the Federation has developed a policy focusing on all three pillars of sustainable development, with the economic pillar top of the list as gliding requires significant human and material resources entailing major outlay.
- A range of strategic focuses has been set for the Federation as a whole, all of them based on the following priorities:
  - Keeping practice of and training in the sport affordable.
  - Reducing the number of championships so as to increase attendance and limit the impact connected with travel.
  - Raising awareness among all its directors and sportspeople.
  - Perpetuating access to gliding facilities (airfields).
  - Promoting glider flights for tourists.
  - Deploying affordable and environmentally respectful means of flight.

## Actions carried out

**Social pillar: opening up the sport of gliding to all comers.**

- Setup of a Handisport Committee.
- Development of “hands-only” kits enabling people with reduced mobility to pilot gliders.
- Development of the “Citizens of Sport” plan designed for young people from disadvantaged areas.
- Actions targeting schoolchildren, promoting careers in aeronautics and arousing their interest in gliding.
- Development of a “DUO” offer designed to keep senior citizens in clubs (tandem gliding adapted to medical constraints).

# Actions carried out (continued)

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## **Environmental pillar: decreasing the carbon impact, perpetuating access to gliding areas and promoting use of renewable energies.**

- Signature of agreements with Nature Parks.
- Watch on regulatory changes concerning access to airspace.
- Decrease of noise pollution by gliders, which also helps limit conflicts over use.
- Funding trials of a new (5-blade) propeller reducing tow-planes' noise impact and fuel consumption.
- Edition of a guide to using a flight simulator (facilitating ground training of future pilots).
- Dedicated funding of actions in favour of sustainable development.
- **“Développement Durable, le sport s'engage”** labelling for the 2015 Championship of France.

## **Economic pillar: keeping gliding affordable.**

- Essential involvement of volunteers on the technical side, keeping training and practice costs down (training and glider maintenance).
- Financial aid to acquisition of economical means of flight, limiting the carbon impact of take-offs and decreasing outlay on the sport itself.
- Sponsoring gliding by young people under 25 y/o.
- Organising annual **“ça plane pour elles”** weekends throughout France promoting gliding for women.
- Special reduced-rate offers for women.
- Glider maintenance protocols ensuring safety and extending aircraft lifespans.

# Actions underway

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- Including a “Sustainable development” page on our website.
- Creating a “Sustainable Development” civic service mission for young people, dedicated to our clubs. Raising all directors' awareness of the subject.



## Presentation of the Federation

The **Fédération Française de Volley-Ball** (FFVolley – French Volleyball Federation) organises, develops and monitors the practice of four Olympic disciplines –

- Volleyball
- Beach Volleyball
- Sitting Volleyball (Paralympic)
- Deaf Volleyball (Paralympic)

– in France, in full respect of ethical considerations, solidarity and conviviality. The FFVolley organises international competitions (matches played by France's national teams) and national competitions (championships and Coupe de France) for all age categories.

It also develops inclusive promotional, initiatory and talent-scouting operations targeting all sectors of the public. It oversees implementation of a training and structuring programme designed to meet the needs of such new practices as Recreational Sport, Sport for Health, and Sport for Wellbeing. The FFVolley has delegated organisation of regional and départemental competitions to its 22 leagues and 86 committees.

It has been chaired by Eric Tanguy since September 2015.

# Key figures

THE 2017 TOURNÉE DES SABLES:

1,500 PARTICIPANTS, 200

VOLUNTEERS

1,405 SMOOTHIES, MAKING 702

KILOMETRES PEDALLED

1,813 BOTTLES COLLECTED

(THE EQUIVALENT OF

180 RECYCLED-FIBRE-

T-SHIRTS )

1,109 BOTTLE TOPS RECOVERED

15 TREES PLANTED

The FFVolley has incorporated a CSR initiative into its structuring project as regards indoor and beach volleyball alike, positioning its actions on the three pillars of social wellbeing, environment and economy.

Strategic thought on socially and environmentally responsible initiatives is underway, and concrete actions have already been implemented.

## Actions carried out

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In 2017, the FFVolley launched a brand new scheme, the “**Tournée des Sables**” (Tour of the Sands), designed to promote the values of Beach and Indoor Volleyball along with responsible practice of sport in a spirit of sharing and conviviality.

The 2017 “**Tournée des Sables**” was held in four cities: Dijon, Torcy, Rennes and Le Touquet.

The concept:

The event was held over five days and incorporated a French Beach Volleyball Championship 1st Series Tournament; three stands were set up to raise participants’ awareness of the values of responsible sport and respect for venues.

An Intercity Challenge acted as the basis for highlighting each theme in the various host cities. It consisted of setting the inhabitants of each of the four cities’ host villages a series of challenges they had to meet in order to defend their cities’ colours, in the form of competitions on a trio of themes: Sport for Health, Eco-citizenship and Promotion of Local Culture.

Responsible organisation:

- Local committees took a responsible approach:
- requesting local authorities to make waste-sorting bins / dumpsters available
- setting up waste-sorting facilities in player /public / staff areas
- installing onsite composting apparatus
- promoting local specialities

## Actions underway

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Drawing on the success of the “**Tournée des Sables**”, the FFVolley is currently developing an initiative specifically focusing on the themes of awareness-raising and sharing, designed to be implemented alongside the various sporting events it organises

## Avenues for improvement

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The “**Tournée des Sables**” provides an opportunity for dialogue between the sport’s various stakeholders and members of the public attending the event. One avenue for improvement would be to include certain “**Tournée des Sables**” actions in events organised over the rest of the year by clubs that host the initiative.

The FFVolley will also be looking at the “**Tournée des Sables**” from a methodological viewpoint, the aim being to enable organisers to continue appropriating the initiative in order to ensure still greater involvement on the part of the various stakeholders.



# FRENCH HANG-GLIDING FEDERATION



Founded in 1974, the **Fédération Française de Vol Libre** (FFVL – French Hang-gliding Federation) brings together sporting groups (clubs) and for-profit entities (schools) focusing on the practice of hang-gliding in all its many versions, including delta-wing, paragliding, hang-kiting, kitesurfing, speed riding and boomerang. The FFVL is responsible for managing and promoting the sports disciplines under its wing, uniting their practitioners and accompanying their safe and harmonious development and that of the areas in which they are practised. It oversees training (specific instruction) and competitions, and supports, coordinates and monitors action on the part of affiliated bodies. Last but not least, it is tasked with representing French hang-gliding worldwide. Its activities are mainly carried out in natural surroundings (land, sea and sky), sharing them with other actors. The FFVL also acts to protect sites and the environment, and promote respect for natural milieus and sustainable development.

# Key figures

OVER  
**44,000 MEMBERS**  
**277 CLUBS ACTIVE**  
IN FRANCE

## The Federation's SD policy

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The FFVL's sustainable development policy has guided its action vis-à-vis hang-gliding sites ever since its creation (see **Commission Espaces de Pratique** [Practice Areas Committee] and Nature Parks Advisor). The Federation wishes to be seen as a responsible and credible partner as far as environmental issues are concerned. It has therefore provided itself with a Charter promoting a policy of active and responsible hang-gliding site management and raising pilots' awareness on environmental respect. It has also signed agreements with environmental organisations and Best Practices Charters with nature reserves. As it is directly affected by any modifications to practice sites, it is consulted on matters concerning national parks, nature reserves, and renewable energies. The FFVL is also involved in social projects, including action targeting young people and disadvantaged sectors of the public.

## Actions carried out

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- FFVL Environmental Charter.
- Convention with France's Bird Protection League (LPO).
- "Sport for Sustainable Development" Charter – 2008.
- "Best Practices in the Somme Bay National Nature Reserve" Charter – 2009.
- Convention with the Marine Protected Areas Agency (AAMP).
- Measurement of the Federation's carbon footprint – 2009.
- Paragliding and Kitesurfing awareness-raising sheets.
- Study of the technical and economic feasibility of recycling hang-gliding sails – 2014.

## Actions underway

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- Continuing work on recycling hang-gliding equipment.
- Awareness-raising on sustainable development (hang-gliding sites and event organisation).
- Support to local actions.

Environment 

Social wellbeing 

Economie 

Gouvernance 

# FRENCH SPORTS AND CULTURAL FEDERATION



The **Fédération Sportive et Culturelle de France** (FSCF – French Sports and Cultural Federation) was founded in 1898. It is a State-approved body accredited by the Minister of Sport, and is one of the few federations that combine sport and culture.

It was involved in the advent of women's sports in 1919, a promotor of individual membership licences, at the origin of the Olympic Oath, and co-founder of the French Association for Sport without Violence and for Fair Play (AFSVFP).

With 222,000 members in a total of 1,500 associations, the FSCF is active across French soil via its 21 regional leagues and 82 **départemental** committees.



# Key figures

**1,495 ASSOCIATIONS**

FONT PARTIE DE LA FSCF

**19 NATIONAL  
COMMISSIONS**

COMBINE SPORTING, CULTURAL AND  
SOCIOEDUCATIONAL ACTIVITIES

**250 VOLUNTEERS**

**36 NATIONAL  
MEETINGS**

HAVE BEEN ORGANISED WITH

**16,000 PARTICIPANTS**

**1,250 ASSOCIATION  
SECTIONS**

INVOLVED AND

**1,800 JUDGES AND  
REFEREES**

OVERSEEING THE SMOOTH RUNNING OF  
COMPETITIONS AND EVENTS

Environment 

Social wellbeing 

Economy 

Governance 

## The Federation's SD policy

Sustainable development was first explicitly included in the FSCF's action programme in 2008, and the Federation has since made every effort to raise awareness among, inform and educate its 222,000 members in Metropolitan and Overseas France. As regards sporting activities, the FSCF is a signatory of the CNOSF's "Sport for Sustainable Development Charter" based on French Sport's Agenda 21. It is also a signatory of the National Strategy for Sustainable Development in Sport.

In 2008, the FSCF created a dedicated sector with its own budget, responsible for carrying out actions bearing on sustainable development – a change of policy accompanied by an increase in human resources, with an extra employee taken on to work in the sector in 2010. A National Commission was also set up in 2012.

Such provisions are major levers for education in sustainable development, alongside the work done by the many actors involved.

With a high proportion of young members (over 65% are under 18 y/o), the Federation is an educational force, aiming to train individuals and help them fulfil their potential through the activities it organises. By making the individual its central concern, it is a natural promoter of the goals set several years ago in Agenda 21, although, of course, it has actually been pursuing those same goals for the last 118 years.

Its focus, both cultural and social, on the most disadvantaged sectors of the public makes it a key actor in non-formal education.

The FSCF has adapted the National Strategy for Sustainable Development in Sport to its own activities, providing its decentralised bodies with a federal interpretation of the nine challenges concerned so that each body can appropriate them and undertake action on its own via lasting concrete commitments.

# Actions carried out

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- The FSCF added a “Sustainable Development” page to its website in 2010 and has created related information materials. Major institutional events (National Congress and **Assises de Printemps** [Spring Meetings]) systematically include stands and workshops devoted to sustainable development. Facilitation of a national network enables exchange and pooling of best practices and innovative actions (guide to intake of disabled members, carpooling charter, solidarity operations during events, etc.).
- The FSCF has taken part in Sustainable Development Week since 2011, encouraging its associations to involve themselves in the operation, which was instigated by the Ministry responsible for the Environment.
- It also participates in Social and Solidarity Economy Month, with a view to making its member bodies aware of its adhesion to a different and genuinely sustainable economy.
- In order to help organisers of our 30 national competitions and meetings include sustainable development initiatives in their plans, the FSCF recommends actions to be implemented in its Federation event specifications. Event organisers can also seek help and advice on how to proceed with their sustainable development initiatives from the National Advisor.
- In 2011, the FSCF launched the “**La FSCF s’engage!**” (The FSCF is committed!) operation, which is the Federation’s interpretation of the National Strategy for Sustainable Development in Sport’s nine challenges. The aim was to encourage its member bodies to draft their own charter, committing them to 10 sustainable development actions.



# Actions underway

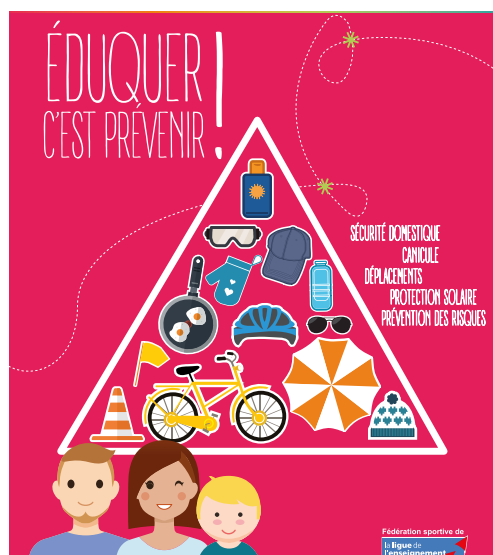
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- Implementation of various forms of awareness-raising and training sessions, including workshops, dedicated sessions and web conferences.
- Refurbishment of the Federation's head office. Major work was undertaken in 2015, mainly focusing on accessibility and economical performance. The present aim is to create environmentally responsible premises by implementing a range of actions intended for employees, elected officials and volunteers alike.
- In 2010, the FSCF obtained the Civic Service Agency's (ASC) approval for introduction of the scheme. It adopted five of the nine themes proposed by the Agency, including sustainable development. As a result, between ten and twenty young volunteers undertake related missions every year.
- Continuation of territorial implementation of the “**La FSCF s'engage!**” operation among our decentralised bodies, our associations in particular.
- Monitoring and advising sporting and cultural event organisers to ensure they commit to sustainable development initiatives (and possibly end up being awarded the CNOSF label). Intensification of such work by making various actions mandatory and improving monitoring of organisers (via telephone surveys and online forms).

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# The Federation's SD policy



The UFOLEP is the Ligue de l'Enseignement's sports federation. It aims to produce civic-minded sportspeople aware of their responsibilities in present-day society. An actor in the social and solidarity economy, it has been working on solutions to environmental problems since 2002. In order to achieve its goals, and following analysis of the various impacts that the sporting world has on its environment, the Federation naturally enough extended its field of thought and committed itself to incorporating all aspects of sustainable development into its federal project and consequently into its activities. Work carried out had two focuses: first of all, ensuring that the UFOLEP's practices evolved in such a way as to limit their environmental impact, and secondly, raising awareness among and educating members with regard to the sociocultural problematics involved in sustainable development (responsible purchasing, social integration, ecological footprint, biodiversity, etc.). To ensure its success, a wide range of special "Sport and Sustainable Development" tools were created (guides, training programmes, etc.) and related actions carried out. The UFOLEP has asserted its policy positioning by incorporating sustainable development into its articles of association, identifying eco-responsibility criteria in its national competitive event specifications and calls for projects directed at its network.

A workgroup combining local and national elected officials and professionals has been active since 2002, tasked with making proposals on the sustainable development policy's orientations to the National Steering Committee. Human and financial resources are allocated to enable implementation of resulting projects.

## Actions carried out

Creation of tools to raise sportspeople's awareness of their activities' environmental impact (exhibitions, guides, etc.):

- "L'eau, une énergie sportive précieuse" (Water, a precious source of sporting energy) exhibition
- "Sport de nature, sport qui dure" (Nature sports, sports that last) exhibition
- "Sporting Events and Sustainable Development" guide
- Creation of the "Raid'spect®" label
- Measurement of carbon footprints (nationally and for specific events)



- Implementation of the ADERE self-assessment tool at a collective
- “Sport and sustainable development experiences” database
- Training of our network’s members
- Organisation of “laboratory” events (Raid’spect Nature, Playa Tour, Raidy To Go, etc.)
- Commitment to the national strategy on biodiversity, recognised by the Ministry responsible for Ecology and the Environment (development of teaching aids, training, and listing of experiences)

## Actions underway

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- “**Volontaires Tout Terrain**” (All-Purpose Volunteers): a civic service volunteer programme on sporting event eco-responsibility. Over 200 out of the 700 young people involved in civic service missions in the UFOLEP network were on **Volontaires Tout Terrain** missions
- Support to Paris Gay Games 2016 in implementation of the “Sporting Events’ 15 Ecoresponsible Commitments” Charter
- The “**Eduquer c’est prévenir**” (Educating means preventing) scheme: educational and teaching aids designed to raise children’s awareness of risks, what to do in order to prevent accidents at home, and risky behaviour
- As regards social wellbeing, a range of schemes designed to facilitate access on the part of often neglected sectors of the public, including Toutes Sportives targeting women, and senior-citizen health projects combating sedentariness.

## Avenues for improvement

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- Continuing development of actions and tools to involve local associations, so that they can incorporate sustainable development into their community projects more easily
- Updating and renewing our commitment to the national strategy on biodiversity, and improving our expertise in the matter by diversifying our partnerships

