

OBSERVERS PROGRAMME



International
Olympic
Committee



OC43

Sustainable Sourcing and Circular Economy

G- DAY	DATE (DD/MM)	START TIME	DETAIL LEVEL
G 7	02/08	18:00	General

OBSERVERS PROGRAMME

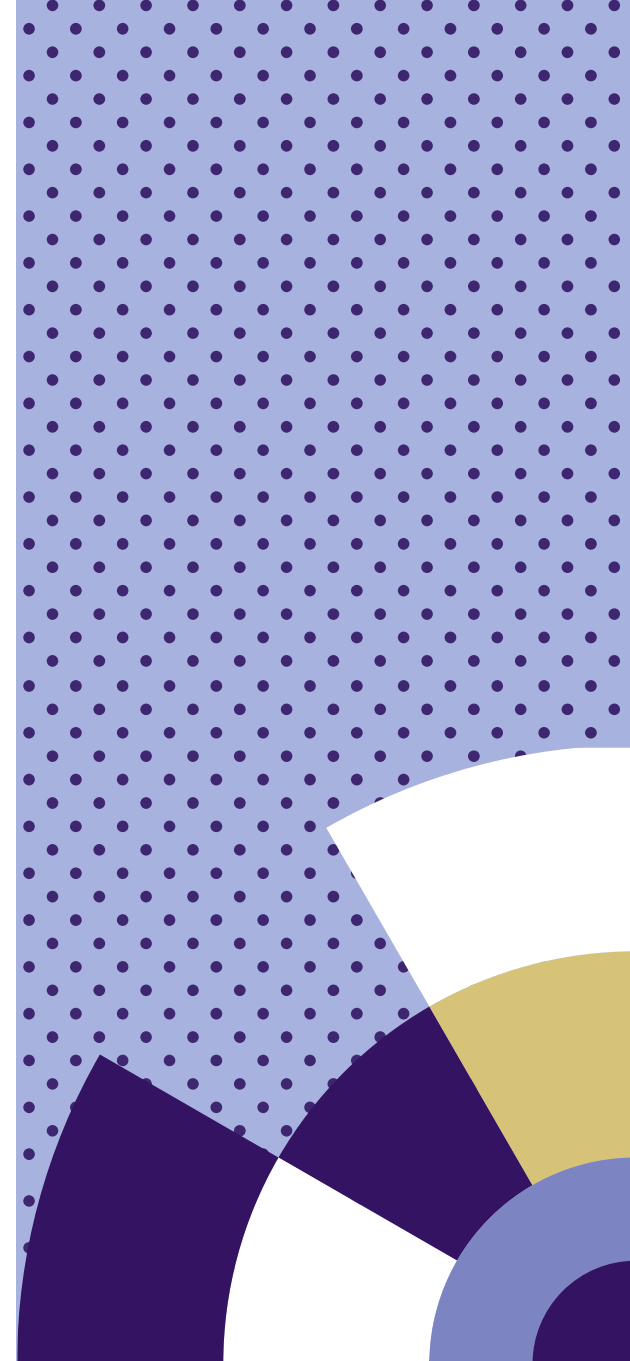


International
Olympic
Committee



Sustainable Sourcing and Circular Economy

Caroline Louis
Olivier Debargue
02:08:2024



In-person participants



Don't leave before session is finished.



The second half of the session will be dedicated to questions and discussion, don't be shy!



Out of respect to the speakers, please limit the use of your laptop to note taking.

Remote participants



Be sure to **turn on your camera** when you want to speak.



Mute yourself whenever you aren't speaking.



Please state your Name, FA and Organisation before you speak or ask a question.



Prioritise talking with your microphone instead of writing in the chat.



If you have any connection issues, reach out to **obp@olympic.org**.

PARTICIPANTS

OBSERVERS PROGRAMME
PARIS 2024



Olivier DEBARGUE

Deputy procurement director
Procurement, Paris 2024



Caroline LOUIS

Circular economy manager
Sustainability, Paris 2024

Participants will understand:

- The IOC's positioning related to Games contractual requirements.
- How are SUS and circular economy integrated within OCOG procurement (incl. ambition, timings, legal requirements specific to France/EU).
- What are the key SUS criteria, risk assessment, focus areas, implementation processes, review and verification/audit processes, work/expertise needed internally and with partners/suppliers.
- The development and implementation of grievance mechanism (timings, oversight...).
- What is the approach developed by Paris 2024 (incl. defined perimeters/categories, post-Games management options, etc.).

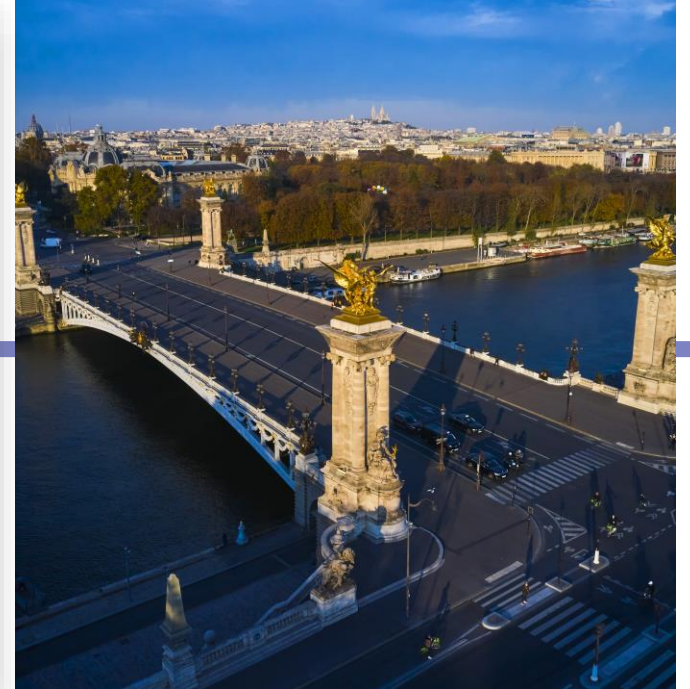
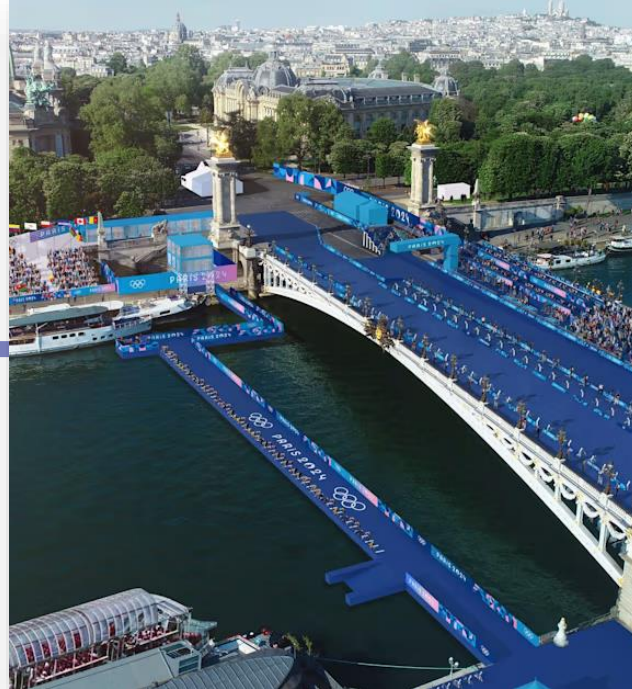
AGENDA

1. Content
2. Paris 2024 successes
3. Paris 2024 challenges
4. Learnings for future OCOGS
5. Closing and conclusion
6. Q&A

OBSERVERS PROGRAMME
PARIS 2024



SOURCING & SECOND LIFE IN 3 PICTURES



PARIS 2024 PROCUREMENT



Eiffel Champs de Mars Venue

2,7 Md€

PROCUREMENT BUDGET

+4000

SUPPLIERS &
SUBCONTRACTORS

+1500

TENDERS

+700

PROCUREMENT
CATEGORIES

A LOT OF MATERIAL RESSOURCES



Champions Park Trocadero

6M

PRODUCTS AND
EQUIPMENT TO BE
SOURCED, ACQUIRED
AND MANAGED AFTER
THE GAMES

530M€

OF « MATERIAL »
PRUCHASES

HOW TO SOURCE 6 MILLION PRODUCTS AND EQUIPMENTS KNOWING THAT PARIS 2024 WILL DISAPPEAR ?

A founding strategy...

1/ Sustainable procurement strategy

...Declined in

2/ Circular economy strategy

3/ Second life strategy and commission

1. SUSTAINABLE PROCUREMENT STRATEGY

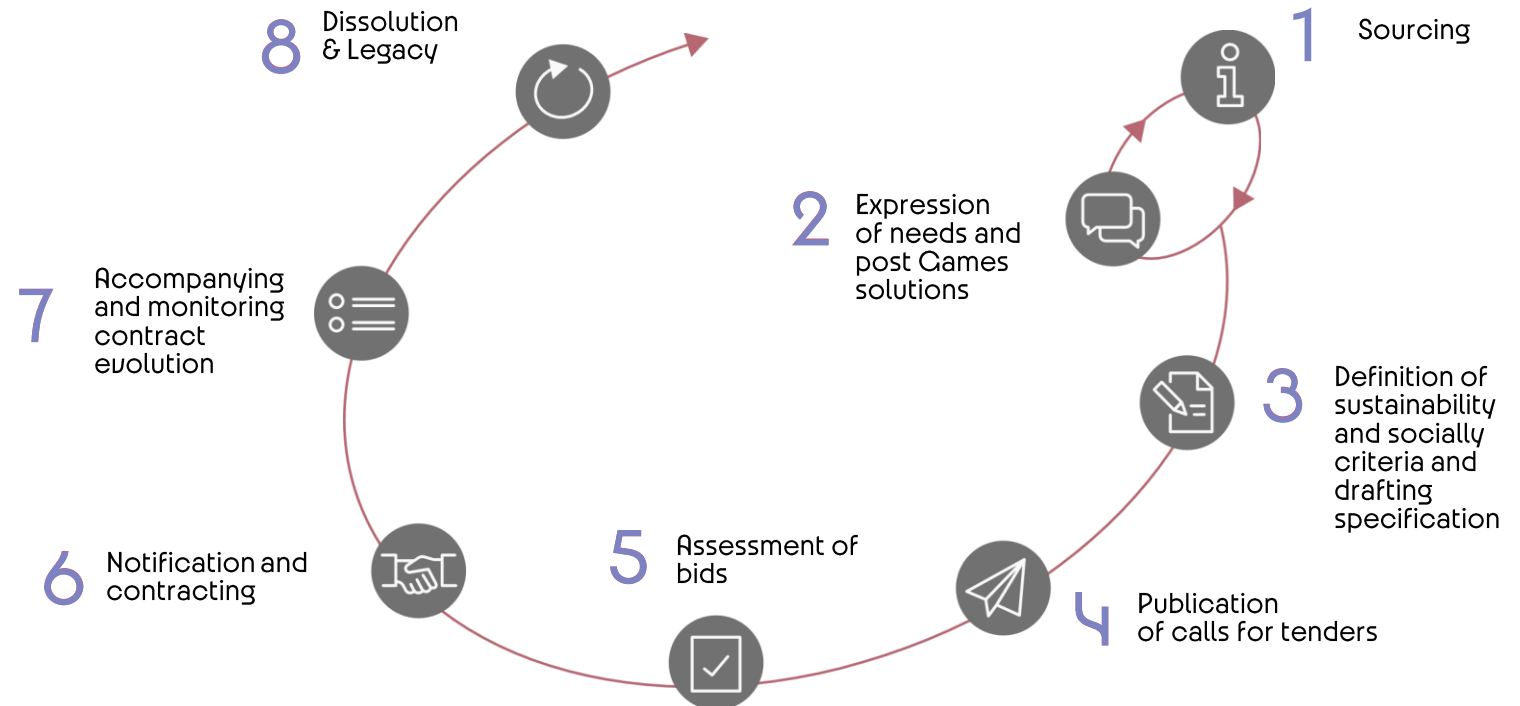
SECOND LIFE AS A FIRST FILTER FOR ACQUISITIONS

Our strategy

To achieve this ambition, Paris 2024 is deploying a responsible purchasing strategy that is unprecedented in the history of the Games and intends to become a benchmark for other major world events

PARIS2024

20% weighting of the sustainability criteria on strategic tenders (ceremonies, delivery units, look & signage, etc.) and **17% on average for all contracts**



1. SUSTAINABLE PROCURMENT STRATEGY

5 COMMITMENTS ON WHICH STRONG COMMITMENTS HAVE BEEN MADE

 Focus next slides

1

Circular
Economy



*Do less, better
and for a long
time*

2

Impact carbone
& biodiversity



*Limit the carbon
footprint of the
event and
preserve the
fauna and flora*

3

Social
innovation



*Promote the
integration of
people far from
employment*

4

Inclusion of
people with
disabilities



*Mobilize
disability sector
(ER/ESAT/TIH)*

5

Creation of value
in the territories

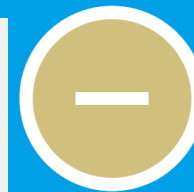
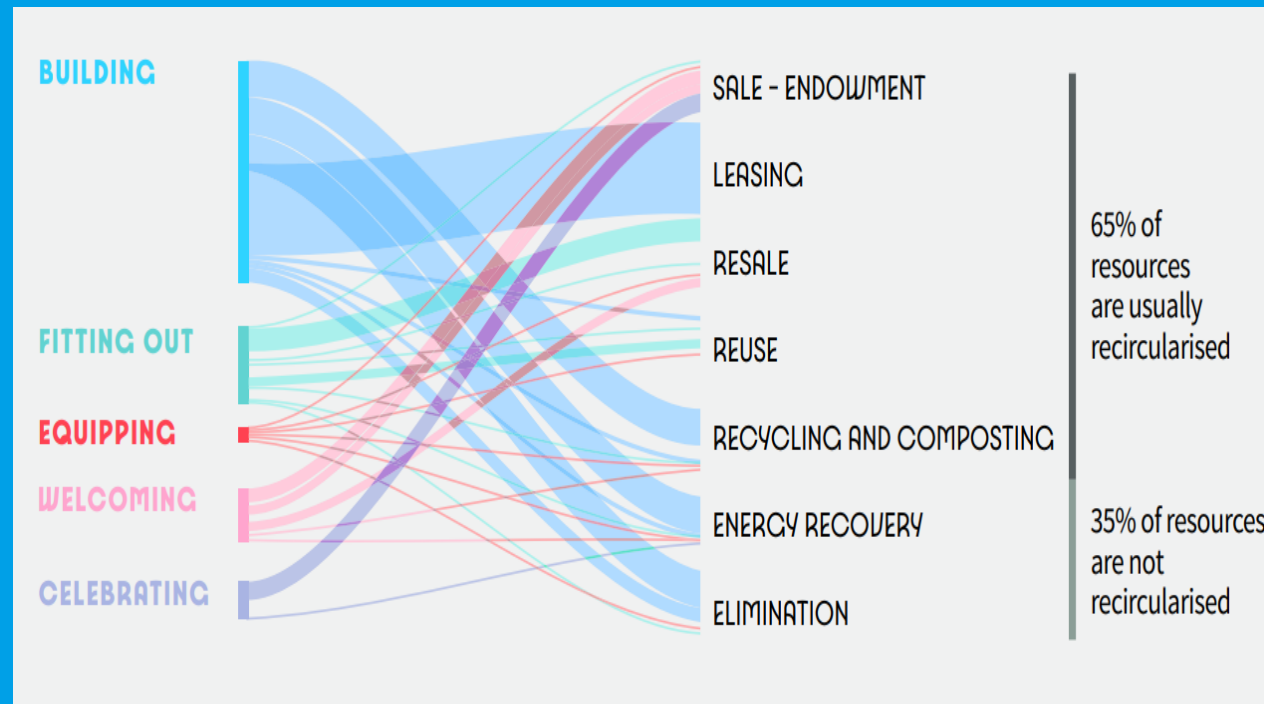


*Mobilize
USEs/SMEs/ESS*

2. CIRCULAR ECONOMY STRATEGY

LESS, BETTER AND FOR LONGER

To manage its resources sustainably and limit the waste linked to the event, Paris 2024 is taking action by integrating the circular economy on every level throughout the organisation, in line with three core principles:



LESS

Optimize the use of existing materials
Challenge overall needs
Promoting leasing



BETTER

Ensuring eco-design and recyclability of products



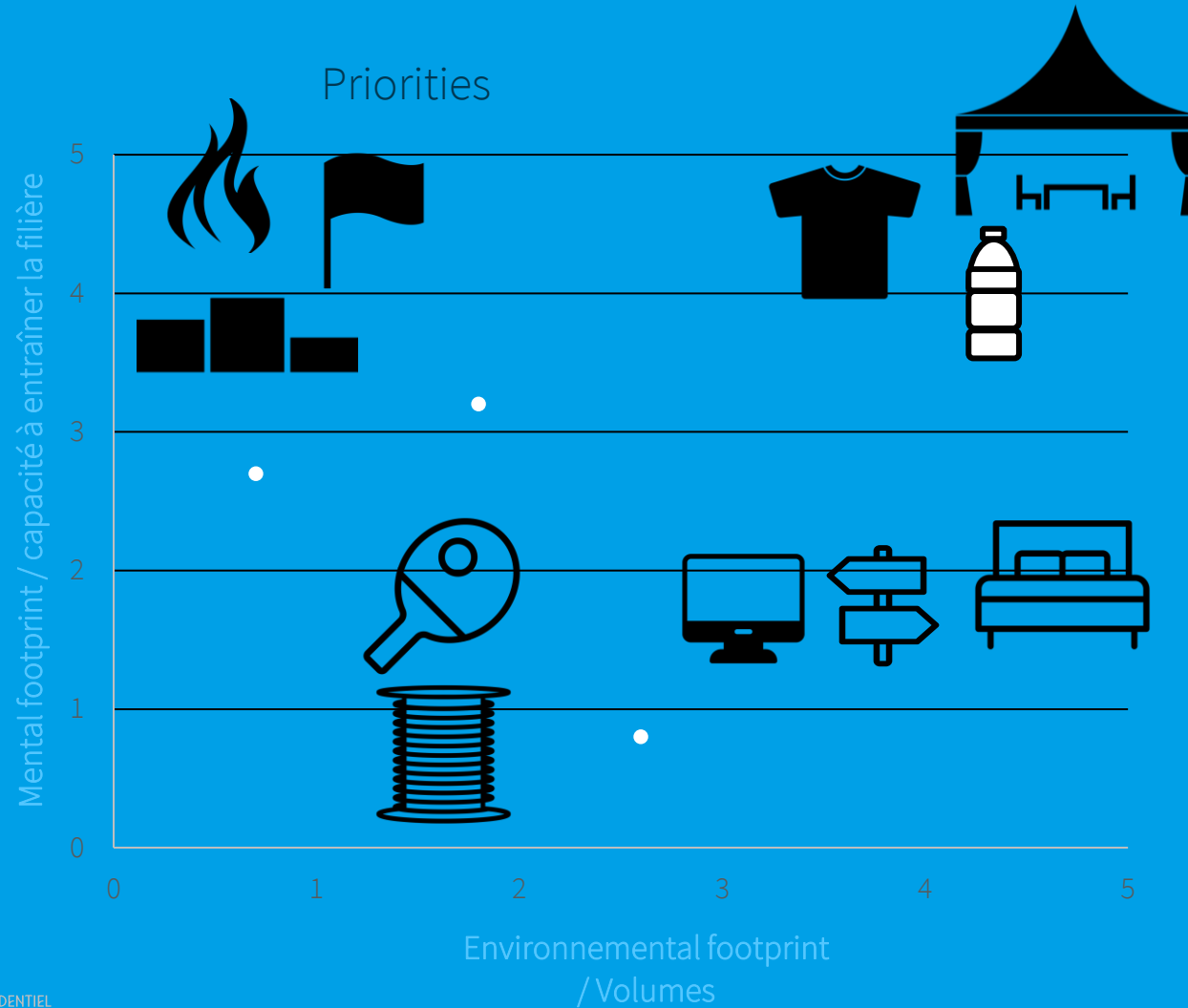
FOR THE LONG TERM

Ensuring second life
Embedding new practices

2. CIRCULAR ECONOMY ACTION PLAN

CHOOSE YOUR BATTLES AND SAVE ENERGY

PARIS2024



3. SECOND LIFE STRATEGY & GOVERNANCE

THE SECOND-LIFE STRATEGY OF PARIS 2024

1. Contribute to the economic balance of the Games:

- B2B ResalePost-Games
- Clearance Sales



PRIORITY TO SPORTS

(from elite to amateur levels)



PROMOTE PROXIMITY

(to competition venues)

2. Supervise and share a donation mechanism:

- Guiding Principles
- Eligibility Criteria
- Allocation Process



SUPPORT FOR SOCIAL ISSUES

(women participation, people with disabilities, eco-responsibility...)

THE SECOND LIFE COMMISSION: A DECISION-MAKING BODY

- ✓ **Monthly committee for validating second-life projects proposed by FAs** for their material assets.
- ✓ Committee with collective decision-making **involving multiple FAs (LCY, SUS, FIN, ECT, CTY, PRC, and EXE if necessary).**
- ✓ Established to guide assets transparently and fairly, **aligned with the goals of Paris 2024.**
- ✓ Decisions made are **documented, signed, and stored for compliance purposes.**

PARIS 2024 SUCCESSES

PROCUREMENT SUCCESSES

+4000

SUPPLIERS MOBILIZED

Covering **100%** of needs

~ **90%** French

+ **80%** USEs/SMEs

And no lost litigation

+400

SSE MOBILIZED

with the support of
LES CANAUX, an effective
relay for the SSE sector

*Iconic
examples...*



Re-use of temporary
furnishings by **MUTO**



Sorting and recycling
solutions by **LEMON TRI**



Podiums by
LE PAVE



**THINKING THE GAMES
BEFORE THE GAMES
AND MOBILIZATION
OF SSE SECTOR FOR
SECOND LIFE &
RECYCLING**



**ICONIC ECODESIGN
PRODUCTS & A TRAINING
PROGRAM FOR LONG TERM
PRACTICES CHANGES**

**SECOND LIFE FOR ALL THE
GOODS AND EQUIPMENTS
NEEDED FOR THE GAMES
WITH 90% ALREADY SECURED**



A TEAM COMMITTED TOWARDS LESS WASTE & MORE SOLIDARITY

**PARIS 2024, PARTNERS, NOC&NPCs, LOCAL
AUTHORITIES...**



**SECOND LIFE AS
AN OPPORTUNITY
OF TAKING PART
EVEN AFTER THE
GAMES**



FIRST SUCCESSES



IMPLEMENTING FOUNDING STRATEGY AT THE VERY EARLY STAGES OF OPERATIONS

#ONETEAM

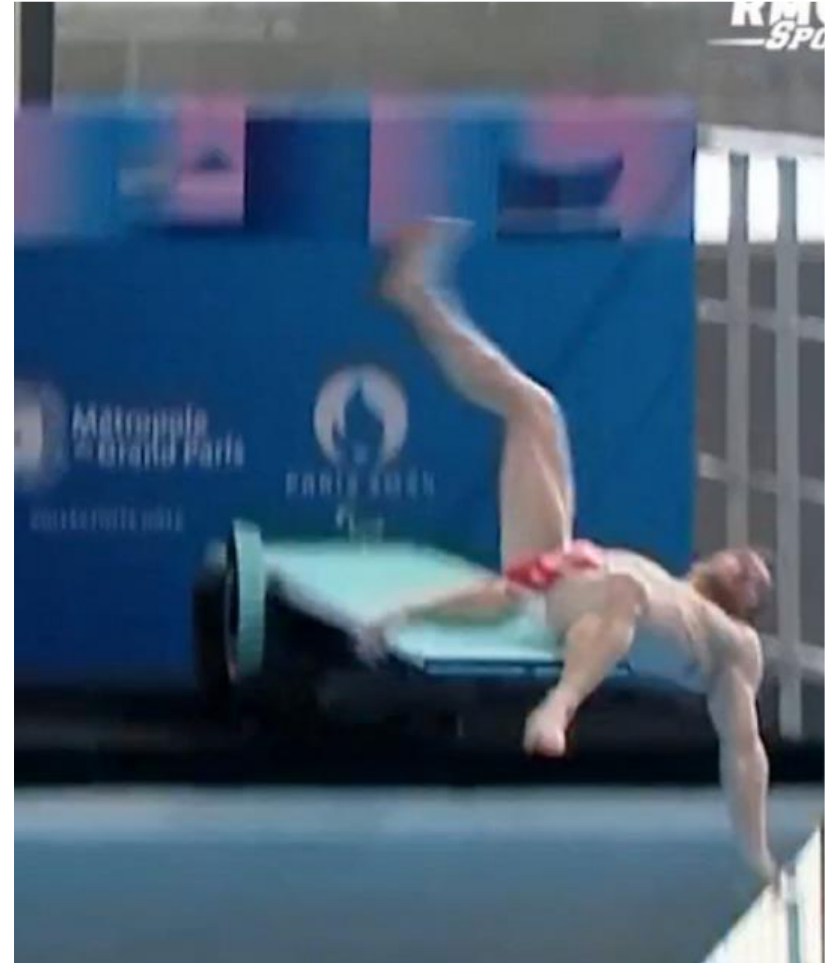
Procurement (PRC), Sustainability (SUS) and Legacy (LGY) Departments have been working on these issues since the beginning

- Inventory of all products
- Framework for decision making
- A governance body to make a good decision

+ LES CANAUX, an effective relay for the SSE sector

PARIS 2024 CHALLENGES

BE PREPARED FOR THE UNEXPECTED



A PROGRAM TO BE PREPARED FOR ALL EVENTUALITIES



→ A SECOND-LIFE PLATFORM FOR OUR PRODUCTS

To facilitate connections between goods and potential acquirers. Through this channel, opportunities for sale and donation are shared within the ecosystem.



→ REUSE SERVICE PROVIDERS ON SITES, THE VILLAGE AND THE IBC

Event waste accounts for 90% of the expected waste volume for the Games. However, a significant portion can be recovered and reused through resale or donation. Wood, textile, flooring are collected and then donated to impactful projects



→ MULTI-LEVEL DONATION PROGRAMS

To maximize legacy, Paris 2024 and its stakeholders are committed to great legacy programs :

- unconsumed food products collection
- a major sports equipment's donation program
- solidarity donations from National Olympic and Paralympic Committees and broadcasters to the International Broadcast Center in Le Bourget..



→ 24 FESTIVE AND SPORTING CLEARANCE SALES

To ensure the clearance of our remaining products and provide an opportunity for a festive, sporting, and solidarity-driven event to conclude the Games.

**IMPLEMENT AND
MONITOR ON-SITE:
ROLES AND
RESPONSIBILITIES,
POLICIES AND
PROCEDURES**



ROLES & RESPONSIBILITIES

ON VENUE, GAMES TIME



EVENT GENERAL MANAGER



EGM

- Is responsible for a clean dismantling and dissolution of the venue

EVENT
OPERATION
COORDINATOR

EVENT ADMIN
COORDINATOR



EOC

- Make sure that every FA is ready for second life



ERC

- Guarantee respect of takeover clauses

Référent FA

Référent FA



Event fonctionnal lead

- Manage second life for their assets

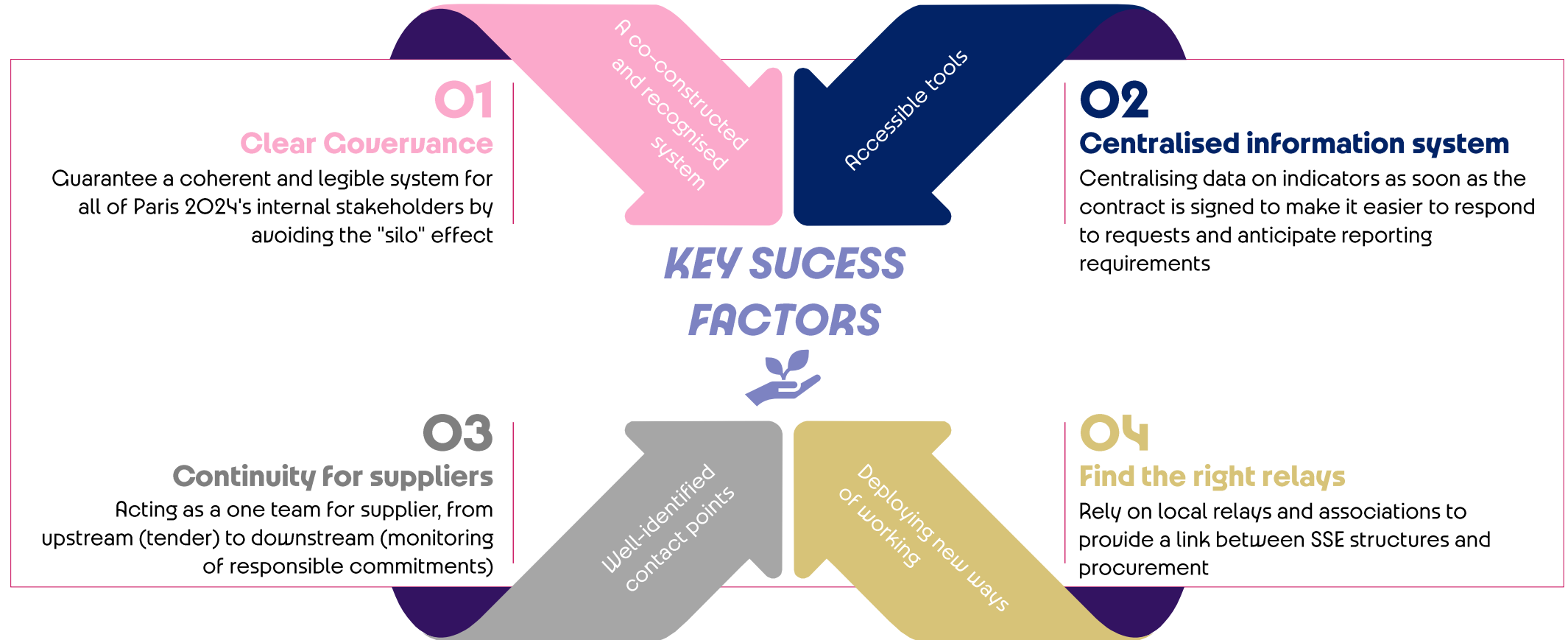
Event Team



***BRING THE ECOSYSTEM
ALONG WITH US : SUCCESS
CAN ONLY BE ACHIEVED
COLLECTIVELY***

LEARNINGS FOR FUTURE OCOGS

AND IF YOU COULD DO IT ALL OVER AGAIN ?



PARIS 2024 KEY LEARNINGS

Learnings for future OCOGs:

- **Anticipate**
- **Avoid trying to manage all assets**

Key documents and methods for inheritance



[Sustainable Procurement Strategy](#)



[Circular Economy Strategy](#)



Second life (coming soon)



CLOSING AND CONCLUSION

OUR 10 RECOMMENDATIONS

Key points

- Procurement & organisation
- Sustainability
- Legacy

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- 01 Put sustainability at the heart of the Games' ambitions**
Define a responsible purchasing strategy with clear challenges and achievable objectives (using the SMART method) at each stage of the procurement process
- 02 Positioning sustainability within the procurement function**
Provide for a responsible purchasing officer within the procurement department, include sustainability objectives in buyers' job descriptions and give sufficient weight to sustainability criteria in strategic calls for tender. Minimum weight on strategic tenders = 20%.
- 03 Implementing sustainability commitments in contracts**
Integrate significant contractual penalties on social and environmental issues and ensure monitoring via a dedicated contract management unit
- 04 Encouraging service providers to set up a sustainability unit**
Dedicated sustainability teams at all strategic suppliers (CSR manager + purchasing manager)
- 05 To appoint experts in social and environmental issues**
Have in-house experts on key social and environmental issues (biodiversity, circular economy, catering, etc.) on the organising committee.
- 06 Making the most of what exists**
Maximise the use of existing infrastructure and give preference to leasing over buying as much as possible
- 07 Anticipating the second life of equipment**
Anticipating as far as possible the second life of equipment by working with candidates and service providers at every stage of the procurement process (sourcing, submission of tenders, contracting, monitoring, dissolution, etc.).
- 08 Supporting and equipping service providers**
Provide service providers with tools and a clear framework for collecting data for the carbon and materials audit and ask them to commit to reduction actions in line with the purpose of the contract.
- 09 Be clear about the economic and employment objectives**
Define quantitative targets (in numbers, amounts and/or %) to be achieved in terms of economic spin-offs and recruitment of people furthest from the labour market
- 10 Involve the service providers**
Develop a methodology for supporting strategic suppliers before delivery (sourcing candidates, organising recruitment forums, supporting and training employees), during delivery (monitoring working conditions) and after delivery (assessing and promoting the actions taken)

ANY QUESTIONS?

Housekeeping rules reminder:

1. Raise your hand if you want to intervene (both in person and virtually).
2. Wait until you are given a microphone before you speak.
3. State your name, FA and organisation before you speak or ask a question.
4. Respect speaking turns to optimise the experience for remote participants.



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WE WANT TO HEAR FROM YOU!

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Thank you for your participation and engagement during this activity.

At the end of the activity, your Activity Coordinator will show a QR code to complete a feedback survey.

The survey represents the efforts of the IOC to improve the planning, delivery and overall quality of future Observers Programme editions.

Please note that this feedback is anonymous and will be used solely for improvement purposes. Thank you for your honest feedback.



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Economy

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